

Public Polling Methodology Statement: SG Post-Presidential Election Survey

Publication date: September 2023

Short Methodology Statement	
Research company	YouGov Singapore Pte Ltd
Fieldwork dates	8 September – 11 September 2023
Mode of data collection	Online recruited from research panel (100%)
Target population	Singaporean Citizens aged 21+
Sample size	1,000
Is voting intention published?	No

Long Methodology Statement	
Effective sample size after weighting applied	1,000
Margin of error associated with effective sample size	±3.099%
Variables used in weighting	Age x gender, Age x race
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame
Positioning of voting intention questions in questionnaire?	N/A
How were undecided voters handled?	N/A
2PP calculation method	N/A

Full Question Text of Published Questions

Q1. How well do you believe that President-elect Tharman Shanmugaratnam will do each of the following potential actions as President?

Randomise A-F (Rows)

- A. Promoting Racial Harmony in Singapore
- B. Representing Singapore on the world stage
- C. Safeguarding past reserves
- D. Promoting national unity among Singaporeans
- E. Setting up ground-up initiatives to help disadvantaged Singaporeans

F. Providing guidance on social issues such as Mental Health and Gender Inequality

Reverse order (Columns)

Very well

Fairly well

Neutral

Fairly poorly

Very poorly

Don't know/Not sure

Q2. How confident are you in President-elect Tharman Shanmugaratnam's ability to act as an independent, non-partisan president?

Reverse order

Very confident

Somewhat confident

Not very confident

Not confident at all

Don't Know/Not sure

Q3. Which of the following most closely describes your view about the future of Singapore's politics?

Randomise

I believe Singapore is ready to have a qualified, ethnic minority Prime Minister

I believe Singapore is **not yet** ready to have a qualified, ethnic minority Prime Minister but will be some day

I believe Singapore will **never** be ready to have a qualified, ethnic minority Prime Minister

Don't Know/Not sure