



**Public Polling Methodology Statement: Plan International Australia Diversity in Politics  
2022**

**Publication date:** 7 April 2022

<b>Short Methodology Statement</b>	
<b>Research company</b>	YouGov Galaxy Pty Ltd
<b>Client commissioning the research</b>	Plan International Australia
<b>End client</b>	Plan International Australia
<b>Fieldwork dates</b>	22 March – 4 April 2021
<b>Mode of data collection</b>	Online recruited from research panel (100%)
<b>Target population</b>	Australian females aged 18 - 24 who are eligible to vote
<b>Sample size</b>	1,034
<b>Australian Polling Council compliant</b>	Yes
<b>URL of Long Methodology statement</b>	<a href="https://au.yougov.com/results/apc">https://au.yougov.com/results/apc</a>
<b>Is voting intention published?</b>	No

<b>Long Methodology Statement</b>	
<b>Effective sample size after weighting applied</b>	837
<b>Margin of error associated with effective sample size</b>	±3.39
<b>Variables used in weighting</b>	Age x gender x location
<b>Weighting method used</b>	Rim weighting
<b>Full question text, responses categories and randomisation</b>	See below
<b>Proportion of landline/mobile completed interviews</b>	N/A
<b>Source of online sample</b>	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
<b>Positioning of voting intention questions in questionnaire?</b>	N/A
<b>How were undecided voters handled?</b>	N/A
<b>2PP calculation method</b>	N/A



Q1	In thinking about your own career, would you feel inclined to ever pursue a job working in national politics in Canberra (such as a member of parliament or a political staffer)?  <b>Please select one option only.</b>	ASK ALL
	<i>Single select; REVERSE</i>	
1.	Yes	
2.	No	
3.	Don't know	Fixed
Q2	If not, what would hold you back from pursuing a job in Parliament or politics?  <b>Please select all that apply.</b>	ASK IF Q1 = 2
	<i>Multi select; RANDOMISE</i>	
1.	Discrimination for being a woman	
2.	Perceived lack of cultural diversity	
3.	Perceptions of homophobia/transphobia	
4.	Accusations of misogyny	
5.	Lack of inclusive practices for people living with a disability	
6.	Personal safety concerns	
7.	I am not interested in politics	
8.	Other	Fixed
9.	None of the above	Fixed exclusive
Q3	In your opinion, do you agree or disagree with each of the following statements:  <b>Please select one option per row.</b>	ASK ALL
	<i>Grid; row order RANDOMISE</i>	
1.	Compared to women, it's easier for men to succeed in political careers	
2.	Politics is an equal space for all people, regardless of their gender	
3.	Politics is an equal space for all people, regardless of their cultural backgrounds	
4.	Parliament has become a safer and more equal workplace for young women in the last year	
	<i>Column order REVERSE</i>	
a.	Strongly agree	
b.	Somewhat agree	
c.	Somewhat disagree	
d.	Strongly disagree	
e.	Don't know	Fixed
Q4	Do you personally agree or disagree with this statement:  Parliament should reflect the diversity of Australia.  <b>Please select one option only.</b>	ASK ALL
	<i>Single select; REVERSE</i>	
1.	Strongly agree	
2.	Somewhat agree	
3.	Somewhat disagree	
4.	Strongly disagree	
5.	Don't know	Fixed



Q5	You said Parliament should reflect the diversity of Australia. Why?	ASK IF Q4 = 1,2
	<i>Open-ended</i>	
Q6	What changes are required to ensure politics is fair and equal for all?	ASK ALL
	<b>Please select all that apply.</b>	
	<i>Multi select; RANDOMISE</i>	
1.	A better culture for women	
2.	Diversity targets to ensure representation of women and people of different ethnicities	
3.	More inclusive practices for people living with a disability	
4.	Better consultations with survivors of sexual abuse or harassment	
5.	Other	Fixed
6.	No changes needed	Fixed exclusive
7.	Don't know	Fixed exclusive
Q7	If Parliament was more diverse, would you be...?	ASK ALL
	<b>Please select one option only.</b>	
	<i>Single select; REVERSE</i>	
1.	Much more likely to pursue a career in Parliament	
2.	Slightly more likely to pursue a career in Parliament	
3.	No more or less likely to pursue a career in Parliament	
4.	Don't know	Fixed
Q8	Compared to before the pandemic, when thinking about your personal safety when walking alone at night, do you feel...?	ASK ALL
	<b>Please select one option only.</b>	
	<i>Single select; REVERSE</i>	
1.	Much less safe	
2.	Somewhat less safe	
3.	About the same	
4.	Somewhat more safe	
5.	A lot more safe	

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