



Australian Polling Council Quality Mark

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Public Polling Methodology Statement: Plan International Australia Diversity in Politics

2022

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Short Methodology Statement

Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Plan International Australia
End client	Plan International Australia
Fieldwork dates	22 March – 4 April 2021
Mode of data collection	Online recruited from research panel (100%)
Target population	Australian females aged 18 - 24 who are eligible to vote
Sample size	1,034
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	No

Long Methodology Statement

Effective sample size after weighting applied	837
Margin of error associated with effective sample size	±3.39
Variables used in weighting	Age x gender x location
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
Positioning of voting intention questions in questionnaire?	N/A
How were undecided voters handled?	N/A
2PP calculation method	N/A



Q1	In thinking about your own career, would you feel inclined to ever pursue a job working in national politics in Canberra (such as a member of parliament or a political staffer)? Please select one option only. Single select; REVERSE	ASK ALL
1.	Yes	
2.	No	
3.	Don't know	Fixed
Q2	If not, what would hold you back from pursuing a job in Parliament or politics? Please select all that apply.	ASK IF Q1 = 2
	Multi select; RANDOMISE	
1.	Discrimination for being a woman	
2.	Perceived lack of cultural diversity	
3.	Perceptions of homophobia/transphobia	
4.	Accusations of misogyny	
5.	Lack of inclusive practices for people living with a disability	
6.	Personal safety concerns	
7.	I am not interested in politics	
8.	Other	Fixed
9.	None of the above	Fixed exclusive
Q3	In your opinion, do you agree or disagree with each of the following statements: Please select one option per row.	ASK ALL
	Grid; row order RANDOMISE	
1.	Compared to women, it's easier for men to succeed in political careers	
2.	Politics is an equal space for all people, regardless of their gender	
3.	Politics is an equal space for all people, regardless of their cultural backgrounds	
4.	Parliament has become a safer and more equal workplace for young women in the last year	
	Column order REVERSE	
a.	Strongly agree	
b.	Somewhat agree	
c.	Somewhat disagree	
d.	Strongly disagree	
e.	Don't know	Fixed
Q4	Do you personally agree or disagree with this statement: Parliament should reflect the diversity of Australia. Please select one option only.	ASK ALL
	Single select; REVERSE	
1.	Strongly agree	
2.	Somewhat agree	
3.	Somewhat disagree	
4.	Strongly disagree	
5.	Don't know	Fixed

Q5	You said Parliament should reflect the diversity of Australia. Why?	ASK IF Q4 = 1,2
	<i>Open-ended</i>	
Q6	What changes are required to ensure politics is fair and equal for all? Please select all that apply.	ASK ALL
	<i>Multi select; RANDOMISE</i>	
1.	A better culture for women	
2.	Diversity targets to ensure representation of women and people of different ethnicities	
3.	More inclusive practices for people living with a disability	
4.	Better consultations with survivors of sexual abuse or harassment	
5.	Other	Fixed
6.	No changes needed	Fixed exclusive
7.	Don't know	Fixed exclusive
Q7	If Parliament was more diverse, would you be...?	ASK ALL
	Please select one option only.	
	<i>Single select; REVERSE</i>	
1.	Much more likely to pursue a career in Parliament	
2.	Slightly more likely to pursue a career in Parliament	
3.	No more or less likely to pursue a career in Parliament	
4.	Don't know	Fixed
Q8	Compared to before the pandemic, when thinking about your personal safety when walking alone at night, do you feel...?	ASK ALL
	Please select one option only.	
	<i>Single select; REVERSE</i>	
1.	Much less safe	
2.	Somewhat less safe	
3.	About the same	
4.	Somewhat more safe	
5.	A lot more safe	

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