



Public Polling Methodology Statement: YouGov-Cambridge Globalism Wave 3

Publication date: 7th March 2022

Short Methodology Statement	
Research company	YouGov Plc
Client commissioning the research	YouGov-Cambridge
End client	YouGov-Cambridge
Fieldwork dates	6 August to 12 September 2021
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians who are eligible to vote
Sample size	1076
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	No

Long Methodology Statement	
Effective sample size after weighting applied	902
Margin of error associated with effective sample size	±3.3
Variables used in weighting	Age x gender x location, 2019 Past Vote
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
Positioning of voting intention questions in questionnaire?	N/A
How were undecided voters handled?	N/A
2PP calculation method	N/A



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Full Question Text of Published Questions

Full questions and global topline results are available here

<https://docs.cdn.yougov.com/5pth7rkuqw/YouGov%20Cambridge%20-%20Globalism%202021%20-%20OMGLOB131%20CONSPIRACY%20THEORIES.pdf>

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