



Public Polling Methodology Statement: TEC – Koala Survey 2022

Publication date: 24 November 2022

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Total Environment Centre
End client	Total Environment Centre
Fieldwork dates	2 – 9 November 2022
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians who are eligible to vote
Sample size	1,008
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	No

Long Methodology Statement	
Effective sample size after weighting applied	813
Margin of error associated with effective sample size	±3.44
Variables used in weighting	Age x gender x region, age x education, 2022 past vote
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
Positioning of voting intention questions in questionnaire?	N/A
How were undecided voters handled?	N/A
2PP calculation method	N/A



Full Question Text of Published Questions

Q1	To the best of your knowledge, where can the following animals be found to reside in NSW? Please select all that apply per row.	ASK ALL
	<i>Grid-check; row order randomise</i>	
a.	Koalas	
b.	Kangaroos	
c.	Echidnas	
	<i>Column order</i>	
1.	In the built-up areas of my city or town	
2.	In the less built-up areas of my city or town (i.e. suburbs)	
3.	At the edge of my city or town	
4.	In forested bushland	
5.	In the outback	
6.	None of the above	Exclusive
Q2	Which of the following statements best reflects your view? Please select one option only.	ASK ALL
	<i>Single-select; randomise</i>	
1.	Public and private bushland that are koala habitats should be protected from development (i.e. housing, mining, logging, etc.)	
2.	Public and private bushland that are koala habitats should be used for economic activities such as urban development, housing, mining, and logging	
3.	Don't know	
Q3	Do you think there is too much, just enough, or too little of the following? Please select one option per row.	ASK ALL
	<i>Grid; row order randomise</i>	
a.	The amount of native forest conserved for koala habitats	
b.	Power by property developer, logging and mining companies over land use in natural forest	
	<i>Column order reverse</i>	
1.	Too much	
2.	About right	
3.	Too little	
4.	Don't know	Fixed
Q4	A koala green belt has been proposed for the edge of Sydney. This would involve protecting native forest and bushland for koala habitat, making it off-limits to development (i.e., for housing, logging, and mining).	ASK ALL



	Do you support or oppose this initiative?	
	Please select one option only.	
	<i>Single-select; randomise</i>	
1.	Strongly support	
2.	Support	
3.	Oppose	
4.	Strongly oppose	
5.	Don't know	

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