



Public Polling Methodology Statement: Sunday Telegraph NSW State Poll

Publication date: 23 January 2023

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	The Sunday Telegraph
End client	The Sunday Telegraph
Fieldwork dates	14 to 17 January 2023
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians in NSW who are eligible to vote
Sample size	1069
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	Yes

Long Methodology Statement	
Effective sample size after weighting applied	790
Margin of error associated with effective sample size	3.5±
Variables used in weighting	Age x gender x location + education + income + 2022 federal vote
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame
Positioning of voting intention questions in questionnaire?	Immediately after demographics
How were undecided voters handled?	Undecided respondents who answered “don’t know” were asked a leaner question which also included a “don’t know” option. Those who answered don’t know were excluded from published voting intention figures but not from the survey. 7% were thus excluded from published voting intention figures.
2PP calculation method	Calculated according to preference flows based on respondent allocated preferences. Respondents who indicated they would not give a preference and those who said they were undecided between Labor and Liberal/Nationals were assumed to not give a preference.



Full Question Text of Published Questions

A1	<p>On March 25th there will be a state election here in New South Wales.</p> <p>Thinking about state politics only. If the New South Wales <u>state</u> election was held today, which one of the following would you vote for?</p> <p>Please select one option only</p> <p><i>Single select rotate 1-3</i></p>	Ask if eligible to vote
1.	The Labor Party	Show all
2.	The Liberal Party	Show only in electorates where Liberal ran in 2019
3.	The Nationals	Show only in electorates where Nationals ran in 2019
4.	The Greens	Show all
5.	Pauline Hanson's One Nation	Show only in selected electorates
6.	Shooters, Fishers and Farmers Party	Show only in selected electorates
7.	An independent candidate	Show only in selected electorates
8.	Another party or candidate	Fixed
9.	Don't know	Fixed
A2	<p>To which of the following do you have a leaning?</p> <p>Please select one option only</p> <p><i>Single select rotate 1-3</i></p>	Ask if don't know i.e. code 9 in A1. Code 1-8 go to A3
1.	The Labor Party	Show all
2.	The Liberal Party	Show only in electorates where Liberal ran in 2019
3.	The Nationals	Show only in electorates where Nationals ran in 2019
4.	The Greens	Show all
5.	Pauline Hanson's One Nation	Show only in selected electorates
6.	Shooters, Fishers and Farmers Party	Show only in selected electorates
7.	An independent candidate	Show only in selected electorates
8.	Another party or candidate	Fixed
9.	Don't know	Fixed
A3	<p>At state elections in NSW, you can choose to give preferences. Which of the following parties would you give a higher preference to, or won't you give a preference?</p> <p><i>Single select rotate1-2</i></p>	ASK IF A1=4-8 or A2=4-8
1.	Labor	
2.	Liberal/Nationals	
3.	I won't give a preference	Fixed
4.	Don't know	Fixed
A4	<p>When deciding your vote for the upcoming NSW election, which of these issues are the most important to you?</p>	Ask all eligible to vote



	Please rank the most important issue first, and then the next most important issue second.	
	<i>Rank; select two; randomise 1-9</i>	
1.	The economy	
2.	Housing affordability	
3.	Education	
4.	The environment	
5.	Gambling reform	
6.	Healthcare	
7.	Public transport	
8.	Crime	
9.	Cost of living	
10.	None of these	Fixed; exclusive
A5	<p>The NSW Government recently announced a plan to introduce compulsory cashless gaming cards with daily spending limits for all poker machines in NSW.</p> <p>People would have to register to obtain a card, providing personal details like their name and address. This would limit how much problem gamblers could lose on pokies in a single day and reduce money-laundering in gambling venues.</p> <p>Do you support or oppose this?</p>	Ask if eligible to vote
	<i>Single select; rotate 1-2</i>	
1.	Support	
2.	Oppose	
3.	Don't know	
A6	<p>Which party do you trust the most to handle increasing cost of living in NSW?</p> <p>Please select one option only</p>	Ask all eligible to vote
	<i>Single select; rotate 1-2</i>	
1.	Liberal-National Coalition	
2.	Labor	
3.	Both	
4.	Neither	
5.	Don't know	
A7	<p>Do you support a change to the Constitution that establishes an Aboriginal and Torres Strait Islander Voice to Parliament?</p>	Ask all eligible to vote
	<i>Single select; reverse 1-2</i>	
1.	Yes	
2.	No	
3.	Don't know	
A8	<p>Has the Federal government done a good job explaining what the Voice proposal is and how it will work?</p>	Ask all eligible to vote
	<i>Single select; reverse 1-3</i>	
1.	Yes – It has explained what the Voice is <u>and how</u> it will work	
2.	Yes – It has explained what the Voice is <u>but not</u> how it will work	
3.	No – it has not explained what the Voice is or how it will work	
4.	Not sure	Fixed
A9	<p>It was recently reported in the news that NSW premier Dominic Perrottet dressed up in a Nazi costume at his 21st birthday.</p>	Ask all eligible to vote



	Does this make you more or less likely to vote for the Liberal-National Coalition parties at the NSW state election scheduled for 25 March? Select the option closest to how you feel.	
	<i>Single select; reverse 1-5</i>	
1.	Much more likely	
2.	More likely	
3.	Neither more nor less likely	
4.	Less likely	
5.	Much less likely	
6.	Unsure	Fixed

YouGov is a member of the Australian Polling Council and complies with its Code of Conduct as it pertains to the public release of polling data. The purpose of this Code is to increase public confidence through greater transparency.