



Public Polling Methodology Statement: Newspoll SA State Poll

Publication date: 26th February 2022

| Short Methodology Statement | |
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| Research company | YouGov Galaxy Pty Ltd |
| Client commissioning the research | The Australian, News Corp Australia |
| End client | The Australian, News Corp Australia |
| Fieldwork dates | 23 to 26 February 2022 |
| Mode of data collection | Online recruited from research panel (100%) |
| Target population | Australians in South Australia who are eligible to vote |
| Sample size | 1015 |
| Australian Polling Council compliant | Yes |
| URL of Long Methodology statement | https://au.yougov.com/results/apc |
| Is voting intention published? | Yes |

| Long Methodology Statement | |
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| Effective sample size after weighting applied | 954 |
| Margin of error associated with effective sample size | ±3.2 |
| Variables used in weighting | Age x gender x location, Religious affiliation |
| Weighting method used | Rim weighting |
| Full question text, responses categories and randomisation | See below |
| Proportion of landline/mobile completed interviews | N/A |
| Source of online sample | Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote |
| Positioning of voting intention questions in questionnaire? | Immediately after demographics |
| How were undecided voters handled? | Undecided respondents who answered “don’t know” were asked a leaner question which also included a “don’t know” option. Those who answered don’t know were excluded from published voting intention figures but not from the survey. 7% were thus excluded from published voting intention figures. |
| 2PP calculation method | Calculated according to respondent allocated preferences |



Full Question Text of Published Questions

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| A1 | On March 19th there is a state election here in South Australia. Thinking about state politics only. If a state election for South Australia was held today, which one of the following would you vote for? Please select one option only <i>Single select ROTATE 1-3</i> | Ask if eligible to vote |
| 1. | The Labor Party | Show all |
| 2. | The Liberal Party | Show all |
| 3. | The Greens | Show all |
| 4. | Pauline Hanson's One Nation | Show only in electorates where PHON are running |
| 5. | Family First | Show only in electorates where Family First are running |
| 6. | An Independent candidate | Show only in electorates where an independent candidate is running |
| 7. | The Nationals | Show only in electorates where Nationals are running |
| 8. | The Animal Justice Party | Show only in electorates where AJP are running |
| 9. | Another party or candidate (specify) | Fixed |
| 10. | Don't know | Fixed |
| A2 | To which one of the following do you have a leaning? Please select one option only <i>Single select ROTATE 1-3</i> | Ask if don't know i.e. code 10 in A1. Code 1-9 go to A3 |
| 1. | The Labor Party | Show all |
| 2. | The Liberal Party | Show all |
| 3. | The Greens | Show all |
| 4. | Pauline Hanson's One Nation | Show only in electorates where PHON are running |
| 5. | Family First | Show only in electorates where Family First are running |
| 6. | An Independent candidate | Show only in electorates where an independent candidate is running |
| 7. | The Nationals | Show only in electorates where Nationals are running |
| 8. | The Animal Justice Party | Show only in electorates where AJP are running |
| 9. | Another party or candidate (specify) | Fixed |
| 10. | Don't know | Fixed |
| A3 | You must allocate preferences for all parties. Between these parties, which would you rank highest? <i>Single select ROTATE 1-2</i> | ASK IF A1=3-9 or A2 = 3-10 |
| 1. | Labor | |
| 2. | Liberal | |
| 3. | Refused/ will just follow how to vote cards/don't know | |
| A4 | Thinking now about the leaders of the parties. Are you satisfied or dissatisfied with the way Steven Marshall is doing his job as Premier? Please select one option only <i>Single select</i> | Ask if eligible to vote |
| 1. | Satisfied | |
| 2. | Dissatisfied | |
| 3. | Don't know | |



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| A5 | On balance, and while you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Steven Marshall is doing his job as Premier? Please select one option only <i>Single select</i> | Ask if don't know i.e. code 3 in A4. Code 1-2 go to A6 |
| 1. | Satisfied | |
| 2. | Dissatisfied | |
| 3. | Don't know | |
| A6 | Are you satisfied or dissatisfied with the way Peter Malinauskas is doing his job as Leader of the Opposition? Please select one option only <i>Single select</i> | Ask all eligible to vote |
| 1. | Satisfied | |
| 2. | Dissatisfied | |
| 3. | Don't know | |
| A7 | On balance, and while you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Peter Malinauskas is doing his job as Leader of the Opposition? Please select one option only <i>Single select</i> | Ask if don't know i.e. code 3 in A6. Code 1-2 go to A8 |
| 1. | Satisfied | |
| 2. | Dissatisfied | |
| 3. | Don't know | |
| A8 | Who do you think would make the better Premier? Please select one option only <i>Single select; ROTATE 1-2</i> | Ask all eligible to vote |
| 1. | Steven Marshall | |
| 2. | Peter Malinauskas | |
| 3. | Don't know | Fixed |
| A9 | If you had to choose, which one of the two leaders do you think would make the better Premier? Please select one option only <i>Single select; ROTATE 1-2</i> | Ask if don't know i.e. code 3 in A8. Code 1-2 go to NS |
| 1. | Steven Marshall | |
| 2. | Peter Malinauskas | |
| 3. | Don't know | Fixed |

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