



Public Polling Methodology Statement:

YouGov-News Australian Multilevel Regression with Post-stratification (MRP) May 2022

Publication date: 11 May 2022

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	The Australian
End client	The Australian
Fieldwork dates	14 April - 7 May 2022
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians who are eligible to vote
Sample size	18,923 (excluding those with missing data)
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	Yes

Long Methodology Statement	
Effective sample size after weighting applied	N/A – weighted results not published, only modelled estimated
Margin of error associated with effective sample size	The average seat level confidence intervals for two-candidate preferred are +/- 4%
Variables used in weighting	Modelled estimates post-stratified with Age x Gender x Education x Religion x Language x Dwelling tenure x Household Income x Employment x Past vote x Division
Weighting method used	Multilevel regression with post-stratification
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
Positioning of voting intention questions in questionnaire?	Immediately after demographics
How were undecided voters handled?	Undecided respondents who answered “don’t know” were asked a leaner question which also included a “don’t know” option. Those who answered don’t know were included in the model to account for the demographic differences in those who had and had not decided how they would vote but were excluded



	from published voting intention figures. This was 7% of the sample and an estimated 9% of potential voters.
2PP calculation method	Calculated according to preference flows in similar contests at previous federal and state elections



Full Question Text of Published Questions

A2	Thinking about federal politics... a federal election will be held on May 21st this year. If the federal election was held today, which one of the following would you vote for? Please select one option only <i>Single select ROTATE 1-8</i>	ASK IF eligible to vote
1.	The Labor Party	SHOW ALL
2.	The Liberal Party	Show only in electorates where Liberal will run in 2022
3.	The Nationals	Show only in electorates where Nationals will run in 2022
4.	The LNP	Show only in QLD
5.	The Greens	SHOW ALL
6.	Pauline Hanson's One Nation	Show only in electorates where PHON will run in 2022
7.	Named other parties (not published separately)	Show only in electorates where selected parties will run in 2022
8.	Named independent candidates (not published separately)	Show only in electorates where selected independent candidates will run in 2022
9.	Don't know	Fixed
A3	To which one of the following do you have a leaning? Please select one option only <i>Single select ROTATE 1-8</i>	ASK IF A2 = 9 (don't know)
1.	The Labor Party	SHOW ALL
2.	The Liberal Party	Show only in electorates where Liberal will run in 2022
3.	The Nationals	Show only in electorates where Nationals will run in 2022
4.	The LNP	Show only in QLD
5.	The Greens	SHOW ALL
6.	Pauline Hanson's One Nation	Show only in electorates where PHON will run in 2022
7.	Named other parties (not published separately)	Show only in electorates where selected parties will run in 2022



8.	Named independent candidates (not published separately)	Show only in electorates where selected independent candidates will run in 2022
9.	Don't know	Fixed
A11	Between these parties, which would you rank highest? Please select one option only. <i>Single select ROTATE 1-3</i>	ASK IF A2 = 5-8 OR A3 = 5-9
1.	Labor	
2.	Liberal/Nationals	Show outside QLD
3.	The LNP	Show only in QLD
4.	Refused/ will just follow how to vote cards/don't know	Fixed
A11b	Between these options, which would you rank highest? Please select one option only. <i>Single select ROTATE 1-2</i>	ASK IF in electorates with Climate 200 Independent candidates
1.	The Liberal/Nationals candidate	
2.	The Independent candidate	
3.	Refused/will just follow the how to vote cards/don't know	Fixed

YouGov is a member of the Australian Polling Council and complies with its Code of Conduct as it pertains to the public release of polling data. The purpose of this Code is to increase public confidence through greater transparency.