



**Public Polling Methodology Statement: YouGov**

**Publication date:** 08 Sept-23

<b>Short Methodology Statement</b>	
<b>Research company</b>	YouGov Galaxy Pty Ltd
<b>Client commissioning the research</b>	
<b>End client</b>	
<b>Fieldwork dates</b>	2 <sup>nd</sup> Sept to 5 <sup>th</sup> Sept 2023
<b>Mode of data collection</b>	Online recruited from research panel (100%)
<b>Target population</b>	Australians who are eligible to vote
<b>Sample size</b>	1203
<b>Australian Polling Council compliant</b>	Yes
<b>URL of Long Methodology statement</b>	<a href="https://au.yougov.com/results/apc">https://au.yougov.com/results/apc</a>
<b>Is voting intention published?</b>	NA

<b>Long Methodology Statement</b>	
<b>Effective sample size after weighting applied</b>	1028
<b>Margin of error associated with effective sample size</b>	±3.06
<b>Variables used in weighting</b>	Age x gender, gender x location, age x education
<b>Weighting method used</b>	Rim weighting
<b>Full question text, responses categories and randomisation</b>	See below
<b>Proportion of landline/mobile completed interviews</b>	N/A
<b>Source of online sample</b>	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
<b>Positioning of voting intention questions in questionnaire?</b>	NA
<b>How were undecided voters handled?</b>	NA
<b>2PP calculation method</b>	NA



## Full Question Text of Published Questions

*YouGov is a member of the Australian Polling Council and complies with its Code of Conduct as it pertains to the public release of polling data. The purpose of this Code is to increase public confidence through greater transparency.*

roworder=randomize

For each of the following politicians, please say whether you have a positive or negative opinion of them?

Anthony Albanese  
Peter Dutton  
Richard Marles  
David Littleproud  
David Hurley  
Adam Bandt  
Penny Wong  
Tanya Plibersek  
Zali Steggall  
Jacqui Lambie  
Pauline Hanson

Very positive  
Fairly positive  
Fairly negative  
Very negative  
Don't know

roworder=randomize

Thinking about the royal family, for each of the following please say whether you have a positive or negative opinion of them?

King Charles  
Camilla, Queen Consort  
Prince William  
Prince Harry  
Catherine, Princess of Wales  
Meghan, Duchess of Sussex  
Prince Andrew  
Prince Edward  
Princess Anne  
The royal family in general  
The institution of the monarchy in general

Very positive  
Fairly positive  
Fairly negative  
Very negative  
Don't know

order=rotate

Generally speaking, do you think the institution of the monarchy is good or bad for Australia?

<1> Good for Australia  
<2> Bad for Australia  
<3 fixed> Neither good nor bad for Australia  
<4 fixed> Don't know



order=reverse

Which is closer to your own view?

<1> Australia should become a republic as soon as possible

<2> Australia should become a republic after the King passes away

<3> Australia should remain a constitutional monarchy after the King passes away

<4 fixed> Don't know

order=reverse

And how strongly do you feel about whether Australia should be a republic or constitutional monarchy?

<1> Very strongly

<2> Fairly strongly

<3> Not very strongly

<4> Not strongly at all

<5 fixed> Don't know

order=reverse

And do you think that Australia should or should not leave the Commonwealth?

<1> Should

<2> Should not

<3 fixed> Don't know

order=reverse

Do you think the monarchy should have more or less of a role in Australia?

<1> A lot more

<2> A little more

<3> No change/ currently adequate

<4> A little less

<5> A lot less

<6 fixed> Don't know

order=rotate

100 years from now, do you think Australia will remain a constitutional monarchy?

<1> Yes

<2> No

<3 fixed> Don't know

order=rotate

Do you think Charles III will be Australia's last monarch?

<1> Yes

<2> No

<3 fixed> Don't know

order=reverse

Would you say you are proud or embarrassed of the monarchy?

<1> Very proud

<2> A little proud

<3> Neither proud nor embarrassed

<4> A little embarrassed

<5> Very embarrassed

<6 fixed> Don't know



order=reverse

Would you support or oppose New Zealand becoming an Australian state?

<1>Strongly support

<2>Somewhat support

<3>Somewhat oppose

<4>Strongly oppose

<5 fixed>Don't know