



Public Polling Methodology Statement: Farmers for Climate Action

Publication date: 23 May 2022

Short Methodology Statement

Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Farmers for Climate Action
End client	Farmers for Climate Action
Fieldwork dates	21-23 May 2022
Mode of data collection	CATI interviews – Division of Page
Target population	Australians who voted in the 2022 Federal election
Sample size	307
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc/
Is voting intention published?	NA

Long Methodology Statement

Effective sample size after weighting applied	234
Margin of error associated with effective sample size	±6.4
Variables used in weighting	Age x gender, location, 2022 primary vote
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote.
Positioning of voting intention questions in questionnaire?	NA
How were undecided voter handled?	NA
2PP calculation method	NA



Full Question Text of Published Questions

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Qtn #	Question Text	Logic
A1	Can I just check, are you enrolled to vote?	Terminate not eligible to vote
1.	Yes	
2.	No	
A2	RECORD GENDER	
1.	Male	
2.	Female	
A3	Are you aged...?	ASK ALL
	<i>READ OUT 1-7</i>	
1.	18-24	
2.	25-34	
3.	35-44	
4.	45-54	
5.	55-64	
6.	65-79	
7.	80 or over	
8.	Refused	TERMINATE
B1	Thinking about the 2022 Federal election on May 21, tell me have you voted? (probe on how)	Ask all
	<i>Single select; read out as per instructions</i>	
1.	I voted early by post (before 21 st May)	
2.	I voted early by visiting a booth (before 21 st May)	
3.	I voted today/election day (21 st May)	Show on 21st onwards Use 'on election day' on Sunday 22nd
4.	I did not vote	DNR Terminate



B2	Which party or candidate did you vote for in the House of Representatives (Lower House)?	ASK Per Division
	<i>Single select;</i>	
1.	Labor's Patrick DEEGAN	Division Page
2.	The Nationals' Kevin HOGAN	
3.	The Greens' Kashmir MILLER	
4.	United Australia Party's Ian WILLIAMSON	
5.	Pauline Hanson's One Nation's Donna PIKE	
6.	Australian Federation Party's Heather SMITH	
7.	The Liberal Democrats Thomas SEARLES	
8.	Indigenous - Aboriginal Party of Australia's Brett DUROUX	
9.	Independent Hanabeth LUKE	
10	TNL's Serge KILLINGBECK	
99	Don't know / Can't remember / Refused	Do not read out (DNR)
C1	Thinking about how you just voted in the federal election, which issue was most important to inform your decision to vote the way you did?	Ask all
	<i>Single Select DO NOT READ OUT</i>	
1.	Climate change and the environment	
2.	Managing COVID-19	
3.	Cost of living	
4.	Housing affordability	
5.	Education and schools	
6.	Health and hospitals	
7.	Economic management	
8.	Defence and foreign affairs	
9.	Jobs/ wages	
10	Integrity/ honesty/ corruption	
11	Aged care	
12	Something else (specify)	Prob and record
C1b	Which was the second most important to you? DO NOT ALLOW SAME ANSWER/CODE AS C1	Ask if NOT Code 9 in C1
	<i>Single Select DO NOT READ OUT</i>	
1.	Climate change and the environment	
2.	Managing COVID-19	
3.	Cost of living	
4.	Housing affordability	
5.	Education and schools	



6.	Health and hospitals	
7.	Economic management	
8.	Defence and foreign affairs	
9.	Jobs/ wages	
10	Integrity/ honesty/ corruption	
11	Aged care	
12	Something else (specify)	Probe and record
C1c	And finally, which was the third most important? DO NOT ALLOW SAME ANSWER/CODE AS C1,C1B <i>Single Select DO NOT READ OUT -</i>	Ask if NOT Code 9 in C1, C1b
1.	Climate change and the environment	
2.	Managing COVID-19	
3.	Cost of living	
4.	Housing affordability	
5.	Education and schools	
6.	Health and hospitals	
7.	Economic management	
8.	Defence and foreign affairs	
9.	Jobs/ wages	
10	Integrity/ honesty/ corruption	
11	Aged care	
12	Something else (specify)	Prob and record
C2	How important or unimportant was it for you that the party or candidate you voted for had effective climate change policies? Was it... <i>Single select, READ OUT random reverse</i>	Ask all
1.	Extremely important	
2.	Very important	
3.	Somewhat important	
4.	Not that important	
5.	Not at all important	
C3	Would you have been more likely or less likely to vote for The Nationals' Kevin Hogan if their party had stronger policies to address climate change. (PROBE if more likely or less likely : Is that much [more /less] or somewhat [more/less]?)	



	<i>Single select; random reverse scale</i>	
1.	Much less likely to vote	
2.	Slightly less likely to vote	
3.	It will not affect how I vote	
4.	Slightly more likely to vote	
5.	Much more likely to vote	DNR
C4	<p>If the winning candidate in your seat at this election does not support effective action on climate change during the next term of Parliament, would you be more or less likely to vote for them at the next Federal Election, or would it make no difference?</p> <p>(PROBE if more or less likely: Is that much [more/less] likely or slightly [more/less] likely?)</p> <p><i>Single select</i></p>	ASK ALL
1.	Much less likely to vote for them	
2.	Slightly less likely to vote for them	
3.	It will not affect how I vote next time	
4.	Slightly more likely to vote for them	
5.	Much more likely to vote for them	
C5	<p>Thinking about where you get your information on climate change, who do you find to be the most trusted source?</p> <p><i>Single select; READ OUT RANDOMISE 1 TO 5</i></p>	ASK ALL
1.	Farmers	
2.	Scientists	
3.	Businesses	
4.	Environmental groups	
5.	Friends and family	
6.	None of these	DNR
C6	<p>Do you or your family work in...</p> <p><i>Multiple select; READ OUT ROTATE 1-2</i></p>	ASK ALL
1.	Agriculture	
2.	Mining	
3.	Neither	DNR; Exclusive
E1	<p>Now, a few questions to help with our sample. Which is your highest level of education?</p> <p><i>Single select; READ OUT 1-4</i></p>	ASK ALL
1.	High school up to year 11	
2.	High school year 12	
3.	TAFE or technical	
4.	or, University degree	



5.	Don't know	DNR
E2	If you add up the income from all sources, what is your total household income per year before tax? <i>RECORD AND ASSIGN INCOME; READ BRACKETS IF NECESSARY</i>	ASK ALL
1.	Less than \$50,000	
2.	\$50,000 - \$99,000	
3.	\$100,000 - \$149,000	
4.	\$150,000 and above	
5.	Prefer not to say	DNR
6.	Don't know	DNR
E3	Thinking about the dwelling you live in do you... <i>Single select; READ OUT & ROTATE 1-3</i>	ASK ALL
1.	Rent it	
2.	Own it with a mortgage	
3.	Own it outright	
4.	Other	DNR
E7	Which best describes your religion... <i>Single select; READ OUT 1-4</i>	ASK ALL
1.	Catholic	
2.	Anglican, Uniting Church, Presbyterian or Baptist	
3.	Other religion	
4.	No religion	
5.	Prefer not to say	DNR
E8	At the last federal election held in May 2019, which party or candidate did you vote for? <i>Single select; READ OUT 1-6 ROTATE 1-4</i>	ASK ALL
1.	Labor	Show all
2.	Liberal	Show in Eden-Monaro
3.	National	Show all
4.	The Greens	Show all
5.	Pauline Hanson's One Nation	Show in Nicholls
6.	United Australia Party	Show all
7.	Or, some other party (specify)	Show all
8.	None/ Don't know/ Refused	
End of questionnaire		