



**Public Polling Methodology Statement: Foxtel Flash Research March 2022**

**Publication date:** 5<sup>th</sup> May 2022

<b>Short Methodology Statement</b>	
<b>Research company</b>	YouGov Galaxy Pty Ltd
<b>Client commissioning the research</b>	Fuel Communications
<b>End client</b>	Fuel Communications
<b>Fieldwork dates</b>	31 March - 6 April 2022
<b>Mode of data collection</b>	Online recruited from research panel (100%)
<b>Target population</b>	Australians who are eligible to vote
<b>Sample size</b>	1,092
<b>Australian Polling Council compliant</b>	Yes
<b>URL of Long Methodology statement</b>	<a href="https://au.yougov.com/results/apc/">https://au.yougov.com/results/apc/</a>
<b>Is voting intention published?</b>	No

<b>Long Methodology Statement</b>	
<b>Effective sample size after weighting applied</b>	761
<b>Margin of error associated with effective sample size</b>	±3.55
<b>Variables used in weighting</b>	Age x gender x location, Age x education, 2019 past vote
<b>Weighting method used</b>	Rim weighting
<b>Full question text, responses categories and randomisation</b>	See below
<b>Proportion of landline/mobile completed interviews</b>	N/A
<b>Source of online sample</b>	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote.
<b>Positioning of voting intention questions in questionnaire?</b>	N/A
<b>How were undecided voter handled?</b>	N/A
<b>2PP calculation method</b>	N/A



**Full Question Text of Published Questions**

QFF_1	Which, if any, of the following news stories from 2022 are the most memorable to you?  <b>Please select your FIVE most memorable stories</b> <i>Multi-select; randomise</i>	ASK ALL
1.	Kim Kardashian dating Pete Davidson	
2.	Ash Barty resigning from tennis	
3.	Rihanna announcing her pregnancy	
4.	Will Smith slapping Chris Rock at the Oscars	
5.	The Queen testing positive for COVID	
6.	Scott Morrison playing the Ukulele	
7.	Novak Djokovic being deported from Australia	
8.	Grace Tame and Brittany Higgins at the National Press Club	
9.	Fourth vaccine roll out	
10.	Liberal MPs crossing the floor to stop the Religious Discrimination Bill	
11.	Government response to the floods/flooding	
12.	Scott Morrison announcing plans to build a nuclear subbase	
13.	MP Michael McCormack using taxpayer money to run private movie nights	
14.	Gladys Berejiklian leaked texts exchange	
15.	None of these	Fixed exclusive
QFF_2	Which, if any, of the following could you name the most of?  <b>Please select up to 3 options</b> <i>Multi-select; randomise</i>	ASK ALL
1.	The Australian Cricket team players	
2.	The Wiggles members	
3.	Premiers of the Australian States	
4.	Australian Reality TV contestants	
5.	Previous Australians of the Year	
6.	Australian Tennis players	
7.	None of the above	Fixed exclusive
QFF_3	What are John Gorton, Frank Forde and William McMahon names of?  <b>Please select one option only. If unsure, please select your best guess</b> <i>Single-select; randomise</i>	ASK ALL
1.	Environmental activists	
2.	Reality TV Stars	
3.	Musicians	
4.	Footy players	
5.	Members of the Australian Cricket Team	
6.	Bushrangers	
7.	Prime Ministers	
8.	US Presidents	
9.	Don't know	Fixed exclusive
QFF_4	In your opinion, what do you believe 'pork barrelling' means?  <b>Please select one option only, if unsure please provide your best guess</b> <i>Single-select; randomise</i>	ASK ALL
1.	A food trend popular on social media	
2.	A utilisation of public funds to attract votes	
3.	A common and accepted practice of investing public funds in agriculture	
4.	An artisanal butchering technique	



5.	A special sporting maneuver	
6.	A harsh form of communication used to intimidate other political party members	
7.	A current viral trend where people fit as many sausages into their mouths at once	
8.	Don't know	Fixed exclusive
QFF_5	How many of the following do you believe there have been in the last <u>10 years</u> ? <b>Please select one option only, if unsure please provide your best guess</b> <i>Grid; row order: randomise</i>	ASK ALL
a.	Australian Prime Ministers	
b.	Australian Ashes Wins	
c.	Seasons of Game of Thrones (since season 1 aired in 2011) <i>Column order</i>	
1.	1	
2.	2	
3.	3	
4.	4	
5.	5	
6.	6	
7.	7	
8.	8	
9.	Don't know	
QFF_6	When forming an opinion on political leaders, which, if any, of the following factors are important to you? <b>Please select all that apply</b> <i>Multi-select; randomise</i>	ASK ALL
1.	They support policies that align with my values	
2.	They appear most trustworthy	
3.	They are charismatic with a strong personality	
4.	They have not been involved in any scandals	
5.	They are the most attractive or hottest	
6.	They possess a memorable nickname	
7.	My parents or friends vote for them	
8.	None of the above	Fixed exclusive
QFF_7	Which best describes your knowledge of the main Australian political party <u>policies</u> ? <b>Please select one option only</b> <i>Single-select</i>	ASK ALL
1.	I <u>completely</u> understand their policies	
2.	I understand their policies <u>fairly well</u>	
3.	I have a <u>small</u> understanding of their policies	
4.	I have ' <u>no clue</u> ' about their policies at all	
5.	Not applicable - I don't care about their policies at all	

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