



Public Polling Methodology Statement: Engagement Survey September 2022

Publication date: 19 October 2022

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	YouGov
End client	YouGov
Fieldwork dates	30 August – 5 October 2022
Mode of data collection	Online recruited from research panel (100%)
Target population	Australian residents aged 18+
Sample size	10,047
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	No

Long Methodology Statement	
Effective sample size after weighting applied	5921
Margin of error associated with effective sample size	±1.3
Variables used in weighting	Age x gender, Location x gender, Age x Education
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
Positioning of voting intention questions in questionnaire?	N/A
How were undecided voters handled?	N/A
2PP calculation method	N/A



Full Question Text of Published Questions

Q1	How has the financial situation of you and your family changed in the past three months?	Ask all
	<i>SINGLE SELECT; REVERSE 1-5</i>	
1.	I am a lot better off	
2.	I am a little better off	
3.	About the same	
4.	I am a little worse off	
5.	I am a lot worse off	
Q2	How has the emotional wellbeing of you and your family changed in the past three months?	Ask all
	<i>SINGLE SELECT; REVERSE 1-5</i>	
1.	I am a lot better off	
2.	I am a little better off	
3.	About the same	
4.	I am a little worse off	
5.	I am a lot worse off	
Q3	Is now a good time or a bad time to be doing each of the following?	Ask all
	<i>GRID. SINGLE SELECT; RANDOMISE A-E</i>	
a.	Leaving your job and starting another one	
b.	Investing in Australian shares	
c.	Buying a house	
d.	Buying a car	
e.	Booking a holiday overseas	
1.	Good time	
2.	Bad time	
3.	Don't know	



Q4	Thinking about the Covid-19 pandemic, do you feel that...	Ask all
	<i>SINGLE SELECT; REVERSE 1-3</i>	
1.	The pandemic is pretty much over	
2.	The worst of the pandemic is behind us but we still have a way to go	
3.	The pandemic continues to evolve and things could get worse	
4.	Don't know	
Q5	Now thinking about Covid-19. Which of these is closest to your opinion on mask wearing in Australia?	Ask all
	<i>SINGLE SELECT; REVERSE 1-3</i>	
1.	Federal and State Governments should place more emphasis on mask wearing to combat Covid-19	
2.	Federal and State Governments are placing the right amount of emphasis on mask wearing to combat Covid-19	
3.	Federal and State Governments should place less emphasis on mask wearing to combat Covid-19	
4.	Don't know	
Q6	How many times have you tested positive for Covid-19, since the pandemic began, via PCR or RAT?	Ask all
	<i>SINGLE SELECT</i>	
1.	None	
2.	Once	
3.	Twice	
4.	Three or more times	
Q7	How worried are you about COVID-19 in Australia?	
	<i>SINGLE SELECT; REVERSE 1-4</i>	
1.	Very worried	
2.	Fairly worried	
3.	Not very worried	
4.	Not at all worried	
5.	Don't know / not sure	



Q8	Where are you on the COVID-19 vaccination schedule?	Ask all
	<i>SINGLE SELECT</i>	
1.	I've had no doses	
2.	I've had one dose	
3.	I've had two doses	
4.	I've had three doses	
5.	I've had more than 3 doses	
6.	Prefer not to say	