



Public Polling Methodology Statement: YouGov

Publication date: November 7th 2023

Short Methodology Statement

Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Australian Palestinian Advocacy Network
End client	
Fieldwork dates	November 2 nd to 6 th
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians who are eligible to vote
Sample size	1041
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/politics/articles/35948-apc?redirect_from=%2Fnews%2F2021%2F05%2F18%2Fapc%2F
Is voting intention published?	NA

Long Methodology Statement

Effective sample size after weighting applied	833
Margin of error associated with effective sample size	±3.4
Variables used in weighting	Age x gender x location, Age x education, 2022 Federal Past vote
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote



Full Question Text of Published Questions

YouGov is a member of the Australian Polling Council and complies with its Code of Conduct as it pertains to the public release of polling data. The purpose of this Code is to increase public confidence through greater transparency.

Q1	Should the Australian Government call for an immediate ceasefire to the war in Gaza?	
	<i>Single select: Rotate 1 and 2</i>	
1.	Yes	
2.	No	
3.	Don't know	
Q2	If the Australian Labor government calls for ceasefire in Gaza will it	
	<i>Single select: Rotate 1 and 2</i>	
1.	'Make it more likely you will consider voting Labor at the next election.	
2.	'Make it less likely is that you will consider voting Labor vote at the next election.	
3.	'Make no difference to your vote.	
Q3	Currently the Israeli Government is blockading Gaza, preventing supplies of water, fuel, food, electricity and medical supplies getting to Gaza while Israeli defence force attacks have resulted in the deaths of over 8000 people, 3400 being children according to Unicef figures. Which would be closest to your view?	
	<i>Single select; Rotate 1 and 2</i>	
1.	'This is a reasonable act of self-defence by the Israeli government in response to the recent attacks made upon Israel.	
2.	'This is not a reasonable act of self-defence by the Israeli government in response to the recent attacks made upon Israel.	
3.	Don't know	