



Public Polling Methodology Statement: Asthma Australia

Publication date: 20 February 2023

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Asthma Australia
End client	Asthma Australia
Fieldwork dates	10 to 15 February 2023
Mode of data collection	Online recruited from research panel (100%)
Target population	NSW residents who are eligible to vote
Sample size	1,031
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	No

Long Methodology Statement	
Effective sample size after weighting applied	738
Margin of error associated with effective sample size	±3.62%
Variables used in weighting	Age x gender, Age x education, Gender x location
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame
Positioning of voting intention questions in questionnaire?	N/A
How were undecided voters handled?	N/A
2PP calculation method	N/A



Full Question Text of Published Questions

Q1	State governments need to make choices about what things to prioritise. With regards to each of the following, do you think the next NSW government should ...? Please select one option per row	Ask all
	<i>Rows, randomise a-c</i>	
a.	Action on climate change	Show all
b.	Funding for better monitoring and information about air pollution during bushfires	Show all
c.	Air pollution monitoring in regional NSW	Show all
	<i>Columns, single-select, reverse 1-3</i>	
1.	Prioritise it more than now	Show all
2.	Prioritise it the same as now	Show all
3.	Prioritise it less than now	Show all
4.	Not sure	Fixed and exclusive
Q2	To what extent do you agree or disagree with each of the following statements? Please select one option per row	Ask if eligible to vote
	<i>Rows, randomise a-b</i>	
a.	I know how to protect myself during periods of air pollution	Show all
b.	If a bushfire-smoke air quality disaster happened tomorrow, I would be able to protect myself from air pollution	Show all
	<i>Columns, single-select, reverse 1-5</i>	
1.	Strongly agree	Show all
2.	Somewhat agree	Show all
3.	Neither agree nor disagree	Show all
4.	Somewhat disagree	Show all
5.	Strongly disagree	Show all
6.	Not sure	Fixed and exclusive

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