



**Public Polling Methodology Statement: Coronation of King Charles III**

**Publication date:** May 2023

<b>Short Methodology Statement</b>	
<b>Research company</b>	YouGov Galaxy Pty Ltd
<b>Client commissioning the research</b>	N/A
<b>End client</b>	N/A
<b>Fieldwork dates</b>	19 to 22 April 2023
<b>Mode of data collection</b>	Online recruited from research panel (100%)
<b>Target population</b>	Australians who are eligible to vote
<b>Sample size</b>	1514
<b>Australian Polling Council compliant</b>	Yes
<b>URL of Long Methodology statement</b>	<a href="https://au.yougov.com/results/apc">https://au.yougov.com/results/apc</a>
<b>Is voting intention published?</b>	No

<b>Long Methodology Statement</b>	
<b>Effective sample size after weighting applied</b>	986
<b>Margin of error associated with effective sample size</b>	±3.12
<b>Variables used in weighting</b>	Age x gender x location, Age x education, AEC region x household income
<b>Weighting method used</b>	Rim weighting
<b>Full question text, responses categories and randomisation</b>	See below
<b>Proportion of landline/mobile completed interviews</b>	N/A
<b>Source of online sample</b>	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
<b>Positioning of voting intention questions in questionnaire?</b>	N/A
<b>How were undecided voters handled?</b>	N/A
<b>2PP calculation method</b>	N/A



## Full Question Text of Published Questions

B1	Thinking about the royal family, for each of the following please say whether you have a positive or negative opinion of them?	Ask All
1.	King Charles III	
2.	Camilla, Queen Consort	
3.	Prince William, Prince of Wales	
4.	Catherine, Princess of Wales (Kate Middleton)	
5.	Prince Harry	
6.	Meghan, Duchess of Sussex (Meghan Markle)	
7.	Princess Anne	
8.	Prince Andrew	
9.	Prince Edward	
1.	Very positive	
2.	Fairly positive	
3.	Fairly negative	
4.	Very negative	
5.	Don't know	
B2	The Coronation of King Charles III will be held on 6 May 2023. How interested are you in following this event? <b>Please select one option only</b>	Ask All
	<i>Single select</i>	
1.	Very interested	
2.	Fairly interested	
3.	A little interested	
4.	Not at all interested	

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