



**Public Polling Methodology Statement: Queensland Poll**

**Publication date:** 20<sup>th</sup> April 2022

<b>Short Methodology Statement</b>	
<b>Research company</b>	YouGov Galaxy Pty Ltd
<b>Client commissioning the research</b>	The Courier Mail, News Corp Australia
<b>End client</b>	The Courier Mail, News Corp Australia
<b>Fieldwork dates</b>	30 March to 5 April 2023
<b>Mode of data collection</b>	Online recruited from research panel (100%)
<b>Target population</b>	Australians in Queensland who are eligible to vote
<b>Sample size</b>	1015
<b>Australian Polling Council compliant</b>	Yes
<b>URL of Long Methodology statement</b>	<a href="https://au.yougov.com/results/apc">https://au.yougov.com/results/apc</a>
<b>Is voting intention published?</b>	Yes

<b>Long Methodology Statement</b>	
<b>Effective sample size after weighting applied</b>	706
<b>Margin of error associated with effective sample size</b>	±3.7
<b>Variables used in weighting</b>	Age x gender x location, Age x education, Region x household income
<b>Weighting method used</b>	Rim weighting
<b>Full question text, responses categories and randomisation</b>	See below
<b>Proportion of landline/mobile completed interviews</b>	N/A
<b>Source of online sample</b>	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
<b>Positioning of voting intention questions in questionnaire?</b>	Immediately after demographics
<b>How were undecided voters handled?</b>	Undecided respondents who answered “don’t know” were asked a leaner question which also included a “don’t know” option. Those who answered don’t know were excluded from published voting intention figures but not from the survey. 10% were thus excluded from published voting intention figures.
<b>2PP calculation method</b>	Calculated according to preference flows at previous federal and state elections



**Full Question Text of Published Questions**

B1	Thinking about state politics here in Queensland. If a state election for Queensland was held today, which one of the following would you vote for? <b>Please select one option only</b>	Ask if eligible to vote
	<i>Single select ROTATE 1-5</i>	
1.	The Labor Party	Show all
2.	The LNP	Show all
3.	The Greens	Show all
4.	Pauline Hanson's One Nation	Show only in electorates where PHON ran in 2020
5.	Katter's Australian Party	Show only in electorates where KAP ran in 2020
6.	Another party or candidate	Fixed
7.	Don't know	Fixed
B2	To which one of the following do you have a leaning? <b>Please select one option only</b>	Ask if don't know i.e. code 7 in B1. Code 1-6 go to B3
	<i>Single select ROTATE 1-5</i>	
1.	The Labor Party	Show all
2.	The LNP	Show all
3.	The Greens	Show all
4.	Pauline Hanson's One Nation	Show only in electorates where PHON ran in 2020
5.	Katter's Australian Party	Show only in electorates where KAP ran in 2020
6.	Another party or candidate	Fixed
7.	Don't know	Fixed
B5	Who do you think would make the better Premier? <b>Please select one option only</b>	Ask all eligible to vote
	<i>Single select; ROTATE 1-2</i>	
1.	Annastacia Palaszczuk	
2.	David Crisafulli	
3.	Neither / Don't know	Fixed
B6	Thinking now about Queensland generally. Overall, do you think that Queensland is heading in the right direction or the wrong direction? <b>Please select one option only</b>	Ask all eligible to vote
	<i>Single select; ROTATE 1-2</i>	
1.	Right direction	
2.	Wrong direction	
3.	Neither / Don't know	Fixed
C1	Which of the following is the most important issue facing Queenslanders at the moment? <b>Please select one option only</b>	ASK ALL
	<i>Single select; randomise</i>	
1.	Governing with integrity	
2.	The economy	
3.	Cost of living	
4.	Youth crime	
5.	Hospitals and ambulances	
6.	Housing affordability	
7.	Jobs	
8.	None of the above	Fixed
C2	Which of the following is the second most important issue facing Queenslanders at the moment?	ASK IF C1 = 1 to 7



	<b>Please select one option only</b>	
	<i>Single select; randomise; exclude option selected in C1</i>	
1.	Governing with integrity	
2.	The economy	
3.	Cost of living	
4.	Youth crime	
5.	Hospitals and ambulances	
6.	Housing affordability	
7.	Jobs	
8.	None of the above	Fixed
C3	Who do you think would be better at handling each of the following, if they were in Government? <b>Please select one option per row</b>	Ask all
	<i>Single grid;</i>	
	<i>Row; randomise</i>	
1.	Cost of living	
2.	Hospitals and ambulances	
3.	Youth crime	
4.	Delivering the Olympic & Paralympic infrastructure on time and budget	
	<i>Column; rotate 1-2</i>	
1.	A Labor government led by Annastacia Palaszczuk	
2.	An LNP government led by David Crisafulli	
3.	Both equally	Fixed
4.	Neither	Fixed
5.	Don't know	Fixed
C4	Compared to 12 months ago, would you say you and your family are...?	ASK ALL
	<i>Single select; rotate 1-2</i>	
1.	Better off	
2.	Worse off	
3.	About the same	Fixed
C5	Which of the following best describes your current financial situation?	ASK ALL
	<i>Single select; random reverse 1-5</i>	
1.	We're financially comfortable	
2.	We're ok but don't have a lot to spare	
3.	We're coping	
4.	We're getting close to breaking point	
5.	We've already reached breaking point	
6.	Don't know	Fixed
C6	Over the next 12 months, do you expect your financial situation to...?	ASK ALL
	<i>Single select; rotate 1-2</i>	
1.	Get better	
2.	Get worse	
3.	Stay about the same	Fixed
C7	Which of the following do you blame for the current cost of living situation? <b>Please select all that apply</b>	ASK ALL
	<i>Multiple select; randomise 1-6</i>	
1.	The Albanese federal government	
2.	The Palaszczuk state government	
3.	Global economic conditions	
4.	Russia's invasion of Ukraine	
5.	The Reserve Bank (RBA)	



6.	The big supermarkets	
7.	None of these / Don't know	Fixed Exclusive
C8	Which of the following have you done because of the current cost of living situation? <b>Please select all that apply</b>	ASK ALL
	<i>Multiple select; randomise 1-5</i>	
1.	Cut back on food & groceries	
2.	Cut or reduced private health insurance	
3.	Looked for cheaper housing	
4.	Cut back on the types of insurance (house, car, contents, income)	
5.	Cut back on eating out and getting takeaway	
6.	None of these / Don't know	Fixed Exclusive
C9	Thinking about security and crime...How safe do you feel in your home? <b>Please select one option only</b>	ASK ALL
	<i>Single select; reverse scale 1-4</i>	
1.	Very safe	
2.	Mostly safe	
3.	Mostly unsafe	
4.	Very unsafe	
5.	Don't know	Fixed
C10	Which of the following best describes youth crime in your suburb? <b>Please select one option only</b>	ASK ALL
	<i>Single select; reverse scale 1-4</i>	
1.	My suburb doesn't have much youth crime	
2.	My suburb has youth crime but at the same level it's been	
3.	Youth crime is increasing in my suburb	
4.	Youth crime is at crisis levels in my suburb	
5.	Don't know	Fixed
C11	If you or a member of your household were to get sick so that you required hospitalisation, how confident are you that you would get the care you needed in a timely manner? <b>Please select one option only</b>	ASK ALL
	<i>Single select; reverse scale 1-4</i>	
1.	Very confident	
2.	Fairly confident	
3.	Not that confident	
4.	Not at all confident	
5.	Don't know	Fixed
C12	If you or a member of your household experienced cardiac arrest (from a heart attack), how confident are you that the ambulance would reach your home <u>within fifteen minutes after it was called</u> ? <b>Please select one option only</b>	ASK ALL
	<i>Single select; reverse scale 1-4</i>	
1.	Very confident	
2.	Fairly confident	
3.	Not that confident	
4.	Not at all confident	
5.	Don't know	Fixed
C13	Which of the following have you or a family member experienced in the past three years? <b>Please select all that apply</b>	ASK ALL
	<i>Multiple select; randomise 1-3</i>	
1.	Difficulty getting in to see a GP	
2.	Been put on a waiting list for surgery or medical treatment	



3.	Waited more than four hours at an emergency department before being seen by a doctor	
4.	None of these	Fixed
C14	Now for a different topic...  Brisbane will host the Olympic and Paralympic Games in 2032, with events being held in Brisbane and other parts of the South East.  How are you feeling about the 2032 Brisbane Olympics? <i>Single select; reverse 1-3</i>	ASK ALL
1.	Very excited	
2.	Fairly excited	
3.	Not that excited	
4.	Don't know	Fixed
C15	How confident are you that the Olympic and Paralympic Games will be delivered on time and on budget? <b>Please select one option only</b> <i>Single select; reverse scale 1-4</i>	ASK ALL
1.	Very confident	
2.	Fairly confident	
3.	Not that confident	
4.	Not at all confident	
5.	Don't know	Fixed

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