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Public Polling Methodology Statement: Queensland Poll

Publication date: 20th April 2022

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	The Courier Mail, News Corp Australia
End client	The Courier Mail, News Corp Australia
Fieldwork dates	30 March to 5 April 2023
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians in Queensland who are eligible to vote
Sample size	1015
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	Yes

Long Methodology Statement	
Effective sample size after weighting applied	706
Margin of error associated with effective sample size	±3.7
Variables used in weighting	Age x gender x location, Age x education, Region x household income
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
Positioning of voting intention questions in questionnaire?	Immediately after demographics
How were undecided voters handled?	Undecided respondents who answered "don't know" were asked a leaner question which also included a "don't know" option. Those who answered don't know were excluded from published voting intention figures but not from the survey. 10% were thus excluded from published voting intention figures.
2PP calculation method	Calculated according to preference flows at previous federal and state elections





Full Question Text of Published Questions

B1	Thinking about state politics here in Queensland. If a state election for Queensland was held today, which one of the following would you vote for? Please select one option only	Ask if eligible to vote
	Single select ROTATE 1-5	
1.	The Labor Party	Show all
2.	The LNP	Show all
3.	The Greens	Show all
4.	Pauline Hanson's One Nation	Show only in electorates where PHON ran in 2020
5.	Katter's Australian Party	Show only in electorates where KAP ran in 2020
6.	Another party or candidate	Fixed
7.	Don't know	Fixed
B2	To which one of the following do you have a leaning? Please select one option only	Ask if don't know i.e. code in B1. Code 1-6 go to B3
	Single select ROTATE 1-5	
1.	The Labor Party	Show all
2.	The LNP	Show all
3.	The Greens	Show all
4.	Pauline Hanson's One Nation	Show only in electorates where PHON ran in 2020
5.	Katter's Australian Party	Show only in electorates where KAP ran in 2020
6.	Another party or candidate	Fixed
7.	Don't know	Fixed
B5	Who do you think would make the better Premier? Please select one option only Single select; ROTATE 1-2	Ask all eligible to vote
1.	Annastacia Palaszczuk	
2.	David Crisafulli	
3.	Neither / Don't know	Fixed
B6	Thinking now about Queensland generally. Overall, do you think that Queensland is heading in the right direction or the wrong direction? Please select one option only	Ask all eligible to vote
	Single select; ROTATE 1-2	
1.	Right direction	
2.	Wrong direction	
3.	Neither / Don't know	Fixed
C1	Which of the following is the most important issue facing Queenslanders at the moment? Please select one option only	ASK ALL
	Single select; randomise	
1.	Governing with integrity	
2.	The economy	
3.	Cost of living	
4.	Youth crime	
5.	Hospitals and ambulances	
6.	Housing affordability	
7.	Jobs	
8.	None of the above	Fixed
C2	Which of the following is the second most important issue facing Queenslanders at the moment?	ASK IF C1 = 1 to 7





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	5.	The Reserve Bank (RBA)	





6.	The big supermarkets	
7.	None of these / Don't know	Fixed Exclusive
	, to lo of this of this of	. mod Excidents
C8	Which of the following have you done because of the current cost of living situation? Please select all that apply	ASK ALL
	Multiple select; randomise 1-5	
1.	Cut back on food & groceries	
2.	Cut or reduced private health insurance	
3.	Looked for cheaper housing	
4.	Cut back on the types of insurance (house, car, contents, income)	
5.	Cut back on eating out and getting takeaway	
6.	None of these / Don't know	Fixed Exclusive
C9	Thinking about security and crimeHow safe do you feel in your home? Please select one option only	ASK ALL
	Single select; reverse scale 1-4	
1.	Very safe	
2.	Mostly safe	
3.	Mostly unsafe	
4.	Very unsafe	
5.	Don't know	Fixed
C10	Which of the following best describes youth crime in your suburb? Please select one option only	ASK ALL
	Single select; reverse scale 1-4	
1.	My suburb doesn't have much youth crime	
2.	My suburb has youth crime but at the same level it's been	
3.	Youth crime is increasing in my suburb	
4.	Youth crime is at crisis levels in my suburb	
5.	Don't know	Fixed
C11	If you or a member of your household were to get sick so that you required hospitalisation, how confident are you that you would get the care you needed in a timely manner? Please select one option only	ASK ALL
	Single select; reverse scale 1-4	
1.	Very confident	
2.	Fairly confident	
3.	Not that confident	
4.	Not at all confident	
5.	Don't know	Fixed
C12	If you or a member of your household experienced cardiac arrest (from a heart attack), how confident are you that the ambulance would reach your home within	ACKALL
	fifteen minutes after it was called? Please select one option only	ASK ALL
	Single select; reverse scale 1-4	
1.	Very confident	
2.	Fairly confident	
3.	Not that confident	
4.	Not at all confident	
5.	Don't know	Fixed
C13	Which of the following have you or a family member experienced in the past three years? Please select all that apply	ASK ALL
	Multiple select; randomise 1-3	
1.	Difficulty getting in to see a GP	
2.	Been put on a waiting list for surgery or medical treatment	





3.	Waited more than four hours at an emergency department before being seen by a doctor	
4.	None of these	Fixed
C14	Now for a different topic	
	Brisbane will host the Olympic and Paralympic Games in 2032, with events being held in Brisbane and other parts of the South East.	ASK ALL
	How are you feeling about the 2032 Brisbane Olympics?	
	Single select; reverse 1-3	
1.	Very excited	
2.	Fairly excited	
3.	Not that excited	
4.	Don't know	Fixed
C15	How confident are you that the Olympic and Paralympic Games will be delivered on time and on budget? Please select one option only	ASK ALL
	Single select; reverse scale 1-4	
1.	Very confident	
2.	Fairly confident	
3.	Not that confident	
4.	Not at all confident	
5.	Don't know	Fixed

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