



**Public Polling Methodology Statement: Western Sydney poll**

**Publication date:** 28<sup>th</sup> February 2023

<b>Short Methodology Statement</b>	
<b>Research company</b>	YouGov Galaxy Pty Ltd
<b>Client commissioning the research</b>	Sunrise Project
<b>End client</b>	Sydney Alliance
<b>Fieldwork dates</b>	9 to 17 February 2023
<b>Mode of data collection</b>	Online recruited from research panel (100%)
<b>Target population</b>	Australians who are eligible to vote
<b>Sample size</b>	1265
<b>Australian Polling Council compliant</b>	Yes
<b>URL of Long Methodology statement</b>	<a href="https://au.yougov.com/results/apc">https://au.yougov.com/results/apc</a>
<b>Is voting intention published?</b>	No

<b>Long Methodology Statement</b>	
<b>Effective sample size after weighting applied</b>	705
<b>Margin of error associated with effective sample size</b>	±3.7
<b>Variables used in weighting</b>	Age x gender x location, Housing tenure, Education, Electorate - (renters and those living in East Hills, Penrith, Winston Hills, Riverstone, Holsworthy, Parramatta, Strathfield, Londonderry, Kogarah, Leppington were oversampled, however, the figures have been weighted and are representative of all Australian eligible voters in Western Sydney.)
<b>Weighting method used</b>	Rim weighting
<b>Full question text, responses categories and randomisation</b>	See below
<b>Proportion of landline/mobile completed interviews</b>	N/A
<b>Source of online sample</b>	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
<b>Positioning of voting intention questions in questionnaire?</b>	N/A
<b>How were undecided voters handled?</b>	N/A
<b>2PP calculation method</b>	N/A



**Full Question Text of Published Questions**

A1	How important or unimportant to your voting decision at this state election is it that a political party or candidate has <u>policies that support renters</u> ?	ASK ALL
	<b>Please select one option only</b>	
	<i>Single select</i>	
1.	It's the most important issue for me	
2.	It's in the top three issues for me	
3.	There are other more important issues	
4.	It's not important to me	
5.	Refused	Fixed
B1	Have there been any recent changes to each of the following for you and your household?	ASK ALL
	<b>Please select one answer per row</b>	
	<i>Grid; One answer per row</i>	
A.	Your weekly housing costs	
B.	Your energy (electricity + gas) bills	
	<i>Single select; Random reverse 1-5</i>	
1.	They've increased a lot	
2.	They've increased a bit	
3.	They've not changed recently	
4.	They've decreased a bit	
5.	They've decreased a lot	
6.	Don't know	Fixed
B2	Which of the following actions are you taking, or considering taking, to cope with housing costs?	ASK ALL
	<b>Please select all that apply</b>	
	<i>Multiple select; RANDOMISE 1-4</i>	
1.	Moving house	
2.	Cutting spending on other household expenses	
3.	Moving in with friends or family	
4.	Cutting discretionary spending (e.g., eating out)	
5.	None of the above	Fixed; Exclusive
B3	Which of the following actions are you taking, or considering taking, to cope with energy costs?	ASK ALL
	<b>Please select all that apply</b>	
	<i>Multiple select; RANDOMISE 1-5</i>	
1.	Changing energy provider	
2.	Using air conditioning and heating less	
3.	Cutting back on other energy use	
4.	Cutting spending on other household expenses	



5.	Cutting discretionary spending (e.g., eating out)	
6.	None of the above	Fixed; Exclusive
B4	Here are some possible changes designed to help Australians reduce their energy bills. Do you think each of the following are a good idea or a bad idea?	ASK ALL
	<i>GRID; RANDOMISE</i>	
A.	Implement minimum standards requiring rental properties to have basic features to ensure they can efficiently and affordably be kept warm or cool	
B.	Make it easier for households to install heating and cooling that is cheaper to run e.g. reverse cycle air conditioners	
C.	Make it safer and easier for tenants to request energy efficiency upgrades to their property by requiring landlords to demonstrate reasonable grounds to evict renters	
D.	Make it easier for people in rental properties to access solar power	
E.	Install rooftop solar on public and community housing	
F.	Make it easier for households to swap gas appliances for efficient electrical ones	
	<i>SCALE:</i>	
1.	Good idea	
2.	Bad idea	
3.	Don't know	
B5	Which of the following do you think should be a priority for the next NSW Government to address? Rank the top three priorities.	ASK ALL
	<i>GRID; RANDOMISE</i>	
A.	Implement minimum standards requiring rental properties to have basic features to ensure they can efficiently and affordably be kept warm or cool	
B.	Make it easier for households to install heating and cooling that is cheaper to run e.g. reverse cycle air conditioners	
C.	Make it safer and easier for tenants to request energy efficiency upgrades to their property by requiring landlords to demonstrate reasonable grounds to evict renters	
D.	Make it easier for people in rental properties to access solar power.	
E.	Install rooftop solar on public and community housing	
F.	Make it easier for households to swap gas appliances for efficient electrical ones	
	<i>RANKING OF TOP 3</i>	
1.	1	
2.	2	
3.	3	
4.	None of the above	
	Now, a few questions to help with our sample.	
D1	Which of these describes the heating and cooling appliances, if any, that are <u>installed</u> in your house? <u>Do not include items which are not installed</u> , such as pedestal fans or portable heaters, etc.	ASK ALL
	<b>Please select all that apply</b>	
	<i>Multiple select; RANDOMISE 1-6</i>	
1.	Central ducted heating	
2.	Central ducted air conditioning or evaporative cooling	



3.	Reverse cycle air conditioners	
4.	Ceiling fans	
5.	Fixed heating appliances e.g. electric panel heaters, gas wall heater, electric fireplace	
6.	Fireplaces (gas or woodfired)	
7.	I have other permanent heating or cooling appliances installed in my house	Fixed
8.	I do not have any permanent heating or cooling appliances installed in my house	Fixed; Exclusive
9.	Don't know	Fixed; Exclusive

*YouGov is a member of the Australian Polling Council and complies with its Code of Conduct as it pertains to the public release of polling data. The purpose of this Code is to increase public confidence through greater transparency.*