



**Public Polling Methodology Statement: Online Data Privacy Regulation Survey 2022**

**Publication date:** December 2022

<b>Short Methodology Statement</b>	
<b>Research company</b>	YouGov Galaxy Pty Ltd
<b>Client commissioning the research</b>	Reset Australia
<b>End client</b>	Reset Australia
<b>Fieldwork dates</b>	30 November to 3 December 2022
<b>Mode of data collection</b>	Online recruited from research panel (100%)
<b>Target population</b>	Australians who are eligible to vote
<b>Sample size</b>	1508
<b>Australian Polling Council compliant</b>	Yes
<b>URL of Long Methodology statement</b>	<a href="https://au.yougov.com/results/apc">https://au.yougov.com/results/apc</a>
<b>Is voting intention published?</b>	No

<b>Long Methodology Statement</b>	
<b>Effective sample size after weighting applied</b>	975
<b>Margin of error associated with effective sample size</b>	±3.14
<b>Variables used in weighting</b>	Age x gender x location, Age x education, AEC region x household income
<b>Weighting method used</b>	Rim weighting
<b>Full question text, responses categories and randomisation</b>	See below
<b>Proportion of landline/mobile completed interviews</b>	N/A
<b>Source of online sample</b>	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
<b>Positioning of voting intention questions in questionnaire?</b>	N/A
<b>How were undecided voters handled?</b>	N/A
<b>2PP calculation method</b>	N/A



**Full Question Text of Published Questions**

Q1	<p>The government allows some industries to develop binding codes about how to comply with laws. Sometimes the government writes these binding codes themselves.</p> <p>Currently, a number of codes around online safety and privacy are being developed.</p> <p>If you had to choose, who would you <b>most prefer</b> to write the codes about <u>online safety</u> for children?</p> <p><b>Please select one option only</b></p>	ASK ALL
	<i>Single select; randomise</i>	
1.	The social media industry	
2.	An independent regulator (i.e. eSafety Commissioner)	
3.	Parliament	
4.	None of the above	Fixed
Q2	<p>And if you had to choose, who would you <b>most prefer</b> to write the codes about <u>online privacy and data protection</u> for children?</p> <p><b>Please select one option only</b></p>	ASK ALL
	<i>Single select; randomise</i>	
1.	The social media industry	
2.	An independent regulator (i.e. Information Commissioner)	
3.	Parliament	
4.	None of the above	Fixed
Q3	<p>Do you agree or disagree with the following statement:</p> <p><i>I trust the social media industry to write their own codes about online privacy and data protection in general.</i></p> <p>Please select one option only.</p>	ASK ALL
	<i>Single select; reverse</i>	
1.	Strongly agree	
2.	Somewhat agree	
3.	Somewhat disagree	
4.	Strongly disagree	
5.	Don't know	Fixed

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