



Public Polling Methodology Statement: Queensland Poll

Publication date: 4th July 2022

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	The Courier Mail, News Corp Australia
End client	The Courier Mail, News Corp Australia
Fieldwork dates	23 to 30 June 2022
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians in Queensland who are eligible to vote
Sample size	1044
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	Yes

Long Methodology Statement	
Effective sample size after weighting applied	840
Margin of error associated with effective sample size	±3.4
Variables used in weighting	Age x gender x location, Age x education, 2022 Federal election vote
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
Positioning of voting intention questions in questionnaire?	Immediately after demographics
How were undecided voters handled?	Undecided respondents who answered “don’t know” were asked a leaner question which also included a “don’t know” option. Those who answered don’t know were excluded from published voting intention figures but not from the survey. 7% were thus excluded from published voting intention figures.
2PP calculation method	Calculated according to preference flows at previous federal and state elections



Full Question Text of Published Questions

B1	Thinking about state politics here in Queensland. If a state election for Queensland was held today, which one of the following would you vote for? Please select one option only	Ask if eligible to vote
	<i>Single select ROTATE 1-5</i>	
1.	The Labor Party	Show all
2.	The LNP	Show all
3.	The Greens	Show all
4.	Pauline Hanson's One Nation	Show only in electorates where PHON ran in 2020
5.	Katter's Australian Party	Show only in electorates where KAP ran in 2020
6.	Another party or candidate	Fixed
7.	Don't know	Fixed
B2	To which one of the following do you have a leaning? Please select one option only	Ask if don't know i.e. code 7 in B1. Code 1-6 go to B3
	<i>Single select ROTATE 1-5</i>	
1.	The Labor Party	Show all
2.	The LNP	Show all
3.	The Greens	Show all
4.	Pauline Hanson's One Nation	Show only in electorates where PHON ran in 2020
5.	Katter's Australian Party	Show only in electorates where KAP ran in 2020
6.	Another party or candidate	Fixed
7.	Don't know	Fixed
B3	Thinking now about the leaders of the parties. Are you satisfied or dissatisfied with the way Anastacia Palaszczuk is doing her job as Premier? Please select one option only	Ask if eligible to vote
	<i>Single select</i>	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	
B4	Are you satisfied or dissatisfied with the way David Crisafulli is doing his job as Leader of the Opposition? Please select one option only	Ask all eligible to vote
	<i>Single select</i>	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	
B5	Who do you think would make the better Premier? Please select one option only	Ask all eligible to vote
	<i>Single select; ROTATE 1-2</i>	
1.	Anastacia Palaszczuk	
2.	David Crisafulli	
3.	Neither / Don't know	Fixed
B6	Thinking now about Queensland generally. Overall, do you think that Queensland is heading in the right direction or the wrong direction? Please select one option only	Ask all eligible to vote
	<i>Single select; ROTATE 1-2</i>	
1.	Right direction	
2.	Wrong direction	
3.	Neither / Don't know	Fixed



B7	Which of the following is the most important issue facing Queenslanders at the moment?	Ask all eligible to vote
	<i>Single select; randomise</i>	
1.	Governing with integrity	
2.	The economy	
3.	Cost of living pressure	
4.	Infrastructure	
5.	Hospitals and ambulance ramping	
6.	Housing affordability	
7.	Jobs	
8.	None of the above	Fixed
B8	Which of the following is the second most important issue facing Queenslanders at the moment?	Ask all eligible to vote
	<i>Single select; randomise; exclude option selected in B7</i>	
1.	Governing with integrity	
2.	The economy	
3.	Cost of living pressure	
4.	Infrastructure	
5.	Hospitals and ambulance ramping	
6.	Housing affordability	
7.	Jobs	
8.	None of the above	Fixed
B9	How would you rate the Palaszczuk state government's performance in each of these areas? Please select one option per row	Ask all eligible to vote
	<i>Single grid;</i>	
	<i>Row; randomise</i>	
A.	Governing with integrity	
B.	Managing the state economy	
C.	Helping with cost of living pressure	
D.	Building and maintaining infrastructure	
E.	Hospitals and ambulance ramping	
F.	Housing affordability	
G.	Creating jobs	
	<i>Column; random reverse</i>	
1.	Excellent	
2.	Good	
3.	Average	
4.	Weak	
5.	Poor	
B10	Has your view of Anastacia Palaszczuk changed since the 2020 election? Are you...	Ask all eligible to vote



	Please select one option only	
	<i>Single select; rotate 1-2</i>	
1.	Less favourable to the Premier than you were then	
2.	More favourable to the Premier than you were then	
3.	My view of the Premier hasn't changed	Fixed
4.	Don't know	Fixed
B11	Would you say that each of the following descriptions applies or doesn't apply to Premier Anastacia Palaszczuk? Please select one option per row <i>Single grid;</i> <i>Row; randomise</i>	Ask all eligible to vote
A.	Cares about Queensland	
B.	Works hard	
C.	Is easily influenced	
D.	Enjoys the high life	
	<i>Column; rotate 1-2</i>	
1.	Applies	
2.	Doesn't apply	
3.	Don't know	Fixed
B12	If there is a leadership change in the Labor Party, who do you think would make a better leader? Please select one option only <i>Single select; randomise 1-4</i>	Ask all eligible to vote
1.	Cameron Dick	
2.	Steven Miles	
3.	Yvette D'Ath	
4.	Shannon Fentiman	
5.	Someone else	Fixed
6.	Don't know/ no opinion	Fixed
B13	Of the following, who was the best Premier of Queensland? Please select one option only <i>Single select; randomise 1-4</i>	Ask all eligible to vote
1.	Peter Beattie	
2.	Anna Bligh	
3.	Campbell Newman	
4.	Anastacia Palaszczuk	
5.	Don't know/ no opinion	Fixed
B14	Which of the following are to blame for what is being described as a "health crisis" in Queensland? You can blame more than one thing... Please select all that apply <i>Multiple select; randomise 1-4</i>	Ask all eligible to vote



1.	Poor management by the State Government	
2.	GPs refusing to admit patients with respiratory symptoms	
3.	Underfunding of aged care and disability places	
4.	The combination of Covid-19 and the Flu	
5.	Don't know	Fixed

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