Public Polling Methodology Statement: Newspoll
Publication date: 14th March 2022

Short Methodology Statement

Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	The Australian, News Corp Australia
End client	The Australian, News Corp Australia
Fieldwork dates	9 to 12 March 2022
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians who are eligible to vote
Sample size	1520
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	Yes

Long Methodology Statement

Effective sample size after weighting applied	999
Margin of error associated with effective sample size	±3.1
Variables used in weighting	Age x gender x location, Age x education, AEC region x household income
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
Positioning of voting intention questions in questionnaire?	Immediately after demographics
How were undecided voters handled?	Undecided respondents who answered "don't know" were asked a leaner question which also included a "don't know" option. Those who answered don't know were excluded from published voting intention figures but not from the survey. 7% were thus excluded from published voting intention figures.
2PP calculation method	Calculated according to preference flows at previous federal and state elections

A2	Thinking about federal politics. If a federal election for the House of Representatives was held today, which one of the following would you vote for? **Please select one option only**	Ask if eligible to vote
	Single select ROTATE 1-7	
1.	The Labor Party	Show all
2.	The Liberal Party	Show only in electorates where Liberal ran in 2019
3.	The Nationals	Show only in electorates where Nationals ran in 2019
4.	The LNP	Show only in QLD
5.	The Greens	Show all
6.	Pauline Hanson's One Nation	Show only in electorates where PHON ran in 2019
7.	Clive Palmer's United Australia Party	Show all
8.	Named other parties (not published separately)	Show only in electorates where selected parties ran in 2019
9.	Another party or candidate	Fixed
10.	Don't know	Fixed
A3	To which one of the following do you have a leaning? **Please select one option only**	Ask if don't know i.e. code 10 in A2. Code 1-9 go to A4
	Single select ROTATE 1-7	
1.	The Labor Party	Show all
2.	The Liberal Party	Show only in electorates where Liberal ran in 2019
3.	The Nationals	Show only in electorates where Nationals ran in 2019
4.	The LNP	Show only in QLD
5.	The Greens	Show all
6.	Pauline Hanson's One Nation	Show only in electorates where PHON ran in 2019
7.	Clive Palmer's United Australia Party	Show all
8.	Named other parties (not published separately)	Show only in electorates where selected parties ran in 2019
9.	Another party or candidate	Fixed
10.	Don't know	Fixed
A14	You must allocate preferences for all parties. Between these parties, which would you rank highest?	ASK IF A2=5-9 or A3 = 5-10
	Single select ROTATE 1-3	
1.	Labor	
2.	Liberal/Nationals	Show outside QLD
3.	The LNP	Show only in QLD
4.	Refused/ will just follow how to vote cards/don't know	
A4	Thinking now about the leaders of the parties. Are you satisfied or dissatisfied with the way Scott Morrison is doing his job as Prime Minister? **Please select one option only**	Ask if eligible to vote i.e. code 1 in A1
	Single select	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	
A5	On balance, and while you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Scott Morrison is doing his job as Prime Minister?	Ask if don't know i.e. code 3 in A4. Code 1-2 go to A6

		Please select one option only	
		Single select	
	1.	Satisfied	
	2.	Dissatisfied	
	3.	Don't know	
A6		Are you satisfied or dissatisfied with the way Anthony Albanese is doing his job as Leader of the Opposition? **Please select one option only**	Ask all eligible to vote i.e. code 1 in A1
		Single select	
	1.	Satisfied	
	2.	Dissatisfied	
	3.	Don't know	
A7		On balance, and while you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Anthony Albanese is doing his job as Leader of the Opposition? **Please select one option only**	Ask if don't know i.e. code 3 in A6. Code 1-2 go to A8
		Single select	
	1.	Satisfied	
	2.	Dissatisfied	
	3.	Don't know	
A8		Who do you think would make the better Prime Minister? **Please select one option only**	Ask all eligible to vote i.e. code 1 in A1
		Single select; ROTATE 1-2	
	1.	Scott Morrison	
	2.	Anthony Albanese	
	3.	Don't know	Fixed
A9		If you had to choose, which one of the two leaders do you think would make the better Prime Minister? **Please select one option only**	Ask if don't know i.e. code 3 in A8. Code 1-2 go to B1
		Single select; ROTATE 1-2	
	1.	Scott Morrison	
	2.	Anthony Albanese	
	3.	Don't know	Fixed
B1		Here are some words other people have used to describe the Prime Minister, Scott Morrison. Do you strongly agree, partly agree or disagree that each of the following describes Scott Morrison? Please select one option only	Ask all eligible to vote i.e. code 1 in A1 ROTATE WITH B2
		Randomise	
	A.	Experienced	
	B.	Decisive and strong	
	C.	Has a vision for Australia	
	D.	Understands the major issues	
	E.	Cares for people	
	F.	Arrogant	
	G.	Likeable	
	H.	In touch with voters	
	I.	Trustworthy	
		Single select; FLIP 1-4	
	1.	Strongly agree	
	2.	Partly agree	

3.	Disagree		
4.	Don't know		
B2	Here are some words other people have used to describe the Leader of the Opposition, Anthony Albanese. Do you strongly agree, partly agree or disagree that each of the following describes Anthony Albanese? Please select one option only	Ask all eligible to vote i.e. code 1 in A1 ROTATE WITH B1	
	Randomise		
A.	Experienced		
B.	Decisive and strong		
C.	Has a vision for Australia		
D.	Understands the major issues		
E.	Cares for people		
F.	Arrogant		
G.	Likeable		
H.	In touch with voters		
I.	Trustworthy		
	Single select; FLIP 1-4		
1.	Strongly agree		
2.	Partly agree		
3.	Disagree		
4.	Don't know		