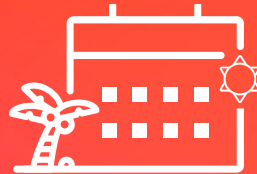


YouGov®

The summer surveys calendar



July-August 2023



Generate credible media coverage by running research on topical subjects

UPCOMING

● UK ● International

A few ideas for Amazon Prime Day

- How many Brits have ever left a product review?
- What percentage of online reviews do Brits think are from real customers, versus the sellers themselves or bots?
- Beyond discounts, which features and benefits will Prime Day shoppers look for in consumer electronics?

[Run a Survey >](#)

July 2023: Opportunities for topical surveys

Summer events for newsjacking and social engagements

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1 Pride in London
						Tour de France begins
2	3 The Championships, Wimbledon begins	4	5	6 National Kissing Day	7 World Chocolate Day	8
9	10	11 MLB All-Star Game & Amazon Prime Day begins	12 Amazon Prime Day	13	14	15
16 World Ice Cream Day	17 World Emoji Day	18	19	20 FIFA Women's World Cup begins	21	22
23	24	25	26	27	28	29
30	31 Harry Potter's Birthday					

Select from popular audiences

YouGov Surveys: Serviced

Fast-turnaround,
targeted surveys with
researcher support

[Find out more >](#)

GB/UK Omnibus

Get the insight or media presence you need. Next-day results from a daily survey of 2,000 adults, with full-service support and live reporting.



International

Reach a global audience with representative or targeted research samples in over 70 markets.



London Omnibus and CityBus

Get accurate, fast and insightful results from Londoners or use CityBus to research people across over 40 UK cities.



Children and Parents Omnibus

Use our Omnibus services to survey children, teenagers or parents.



B2B Omnibus

Fast, cost effective B2B research solutions. The most reliable research, which helps you to boost your business.



Targeted Research

Reach respondents you need with YouGov's fast-turnaround Field & Tab research.

