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Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	YouGov public data project- No Client
Fieldwork dates	22 <sup>nd</sup> March -28 <sup>th</sup> March 2024
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians eligible to vote
Sample size	1513
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	Yes

Long Methodology Statement	
Effective sample size after weighting applied	1005
Margin of error associated with effective sample size	±3.09
Quotas and weighting	Age, Gender, Education, AEC region, household income, Weighting by Federal and Referendum vote
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Source of online sample	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
Positioning of voting intention questions in questionnaire?	After demographics
How were undecided voters handled?	Undecided respondents who answered "don't know" were asked a leaner question which also included a "don't know" option. Those who answered don't know were excluded from published voting intention figures. 6% were thus excluded from result.
2PP calculation method	Calculated using preference flows at previous federal election





## **Full Question Text of Published Questions**

A1	Thinking now about federal politics. If a federal election for the House of Representatives was held tomorrow, which one of the following would you vote for? <b>Please select one option only</b>	Ask if eligible to vote
	Single select ROTATE 1-7	
	1 The Labor Party	Show all
	2The Liberal Party	Show only in
		electorates whe Liberal ran in 20
	3The Nationals	Show only in electorates whe Nationals ran in 2022
	4The LNP	Show only in QL
	5The Greens	Show all
	6Pauline Hanson's One Nation	Show only in electorates whe PHON ran in 20
	7 Named other parties or independents (not published separately)	Show only in electorates whe selected parties independents ra 2022
	8 Other (specify)	Fixed
	9 Don't know	Fixed
A3	If you had to choose tomorrow, to which one of the following do you have a leaning? Please select one option only	Ask if don't knov code 10 in A2. 0 9 go to A4
	Single select ROTATE 1-7	
	1 The Labor Party	Show all
	2The Liberal Party	Show only in electorates whe Liberal ran in 20
	3 The Nationals	Show only in electorates whe Nationals ran in 2022
	4 The LNP	Show only in QL
	5 The Greens	Show all
	6Pauline Hanson's One Nation	Show only in electorates whe PHON ran in 20
	7 Named other parties or independents (not published separately)	Show only in electorates whe selected parties independents ra 2022
	8 Other (specify)	Fixed
	9 Don't know	Fixed
A4	You must allocate preferences for all parties in a federal election. Between these parties which would you rank highest?	<sup>s,</sup> ASK IF A2=5-9 = 5-10
	Single select ROTATE 1-3	
	1 Labor	
	<sup>2</sup> Liberal/Nationals	Show outside Q
	<sup>3</sup> The LNP	Show only in QL
	<sup>4</sup> Refused/ will just follow how to vote cards/don't know	





A5	Thinking now about the leaders of the major parties. Are you satisfied or dissatisfied with the way Anthony Albanese is doing his job as Prime Minister? <b>Please select one option only</b>	Ask if eligible to vo i.e. code 1 in A1
	Single select	
1	Satisfied	
	2Dissatisfied	
3	Don't know	
A6	While you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Anthony Albanese is doing his job as Prime Minister? Please select one option only	Ask if don't know i code 3 in A4. Coo 1-2 go to A6
	Single select	
1	Satisfied	
2	Dissatisfied	
	Don't know	
A7	Are you satisfied or dissatisfied with the way Peter Dutton is doing his job as Leader of the Opposition? Please select one option only Single select	Ask all eligible to vote i.e. code 1 in A1
	Satisfied	
	Dissatisfied	
3	Don't know	
A8	While you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Peter Dutton is doing his job as Leader of the Opposition? Please select one option only	Ask if don't know i code 3 in A6. Coo 1-2 go to A8
	Single select	
1	Satisfied	
2	Dissatisfied	
3	Don't know	
A9	Which of the following would make the better Prime Minister? Please select one option only	Ask all eligible to vote i.e. code 1 in A1
	Single select; ROTATE 1-2	
1	Anthony Albanese	
	Peter Dutton	
	Don't know	Fixed
		Fixed
A10	If you had to choose, which one of the two leaders do you think would make the better Prime Minister? <b>Please select one option only</b>	Ask if don't know i code 3 in A8. Coo 1-2 go to B1
	Single select; ROTATE 1-2	
1	Anthony Albanese	
2	Peter Dutton	
3	Don't know	Fixed
D1	What appart of Easter is most important to vov?	
B1	What aspect of Easter is most important to you?	
	ROTATE 1-4	
	Celebrating the death and resurrection of Jesus Christ	
	Hot cross buns	
	Easter Eggs	
4	Time off work.	
P0	Do you fool personally that you are financially	
B2	Do you feel personally that you are financially	





	Select one	
	ROTATE 1-3	
	Getting ahead in life	
	Neither getting ahead or going backwards	
	Going backwards in life	
B3	Australia was once described as the "lucky country", where everyone had an opportunity to have a good standard of living and fair share in the nation's wealth. Which is closest to your view/	
	Please select one option only	
	Single select; ROTATE 1-2	
	1 Australia is still the lucky country, where Australians enjoy a fair share of the nation's wealth	
	2 Australia is no longer the lucky country, as most Australians don't have a fair share of the nation's wealth.	

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