



Public Polling Methodology Statement: Plan International

Publication date: 23rd February 2024

Short Methodology Statement

Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Plan International
Fieldwork dates	15 th February - 19 th February 2024
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians eligible to vote
Sample size	1060
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	N/A

Long Methodology Statement

Effective sample size after weighting applied	677
Margin of error associated with effective sample size	±3.8
Quotas and weighting	Age, Gender, Education, AEC region, household income, and past Federal vote
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Source of online sample	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
Positioning of voting intention questions in questionnaire?	N/A
How were undecided voters handled?	N/A
2PP calculation method	N/A



Full Question Text of Published Questions

Qtn #	Question Text	Logic
	ASK all qualifying respondents	
B1	Do you support a ceasefire in Gaza?	ASK ALL
	<i>Single select; ROTATE 1-2</i>	
1.	Support	
2.	Do not support	
B2	Do you support the Australian Government taking more action to achieve a ceasefire in Gaza?	Ask all
	<i>Single select; ROTATE 1-2</i>	
1.	Yes	
2.	No	
3.	Don't know	
B3	Is support for a ceasefire in Gaza an issue you will consider when you decide who you vote for in the next federal election?	Ask all
	<i>Single select; ROTATE 1-2</i>	
1.	Yes	
2.	No	
3.	Don't know	

YouGov is a member of the Australian Polling Council and complies with its Code of Conduct as it pertains to the public release of polling data. The purpose of this Code is to increase public confidence through greater transparency.