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Public Polling Methodology Statement: YouGov

Publication date: 12th Oct-23

Short Methodology Statement				
Research company	YouGov Galaxy Pty Ltd			
Client commissioning the research				
End client				
Fieldwork dates	October 6 th to October 10 th 2023			
Mode of data collection	Online recruited from research panel (100%)			
Target population	Australians who are eligible to vote			
Sample size	1519			
Australian Polling Council compliant	Yes			
URL of Long Methodology statement	https://au.yougov.com/results/apc			
Is voting intention published?	NA			

Long Methodology Statement				
Effective sample size after weighting applied	937			
Margin of error associated with effective sample size	±3.19			
Variables used in weighting	Age x gender x location, Age x education, AEC region x household income			
Weighting method used	Rim weighting			
Full question text, responses categories and randomisation	See below			
Proportion of landline/mobile completed interviews	N/A			
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote			
Positioning of voting intention questions in questionnaire?	Immediately after demographics			
How were undecided voters handled?	Undecided respondents who answered "don't know" were asked a leaner question which also included a "don't know" option. Those who answered don't know were excluded from published voting intention figures but not from the survey. 6% were thus excluded from published voting intention figures.			
2PP calculation method	Calculated according to preference flows at previous federal and state elections			





Full Question Text of Published Questions

YouGov is a member of the Australian Polling Council and complies with its Code of Conduct as it pertains to the public release of polling data. The purpose of this Code is to increase public confidence through greater transparency.

A2	Thinking about federal politics. If a federal election for the House of Representatives was held today, which one of the following would you vote for? Please select one option only	Ask if eligible to vote
	Single select ROTATE 1-7	
1.	The Labor Party	Show all
2.	The Liberal Party	Show only in electorates where Liberal ran in 2022
3.	The Nationals	Show only in electorates where Nationals ran in 2022
4.	The LNP	Show only in QLD
5.	The Greens	Show all
6.	Pauline Hanson's One Nation	Show only in electorates where PHON ran in 2022
7.	Clive Palmer's United Australia Party	Show all
8.	Named other parties or independents (not published separately)	Show only in electorates where selected parties or independents ran in 2022
9.	Other (specify)	Fixed
10.	Don't know	Fixed
A3	To which one of the following do you have a leaning? Please select one option only	Ask if don't know i.e. code 10 in A2. Code 1-9 go to A4
	Single select ROTATE 1-7	
1.	The Labor Party	Show all
2.	The Liberal Party	Show only in electorates where Liberal ran in 2022
3.	The Nationals	Show only in electorates where Nationals ran in 2022
4.	The LNP	Show only in QLD
5.	The Greens	Show all
6.	Pauline Hanson's One Nation	Show only in electorates where PHON ran in 2022
7.	Clive Palmer's United Australia Party	Show all
8.	Named other parties or independents (not published separately)	Show only in electorates where selected parties or independents ran in 2022
9.	Other (specify)	Fixed
	Don't know	Fixed
A14	You must allocate preferences for all parties. Between these parties, which would you rank highest?	ASK IF A2=5-9 or A3 = 5-10
	Single select ROTATE 1-3	
1.	Labor	
2.	Liberal/Nationals	Show outside QLD
3.	The LNP	Show only in QLD
4.	Refused/ will just follow how to vote cards/don't know	
A4	Thinking now about the leaders of the parties. Are you satisfied or dissatisfied with the way Anthony Albanese is doing his job as Prime Minister? Please select one option only	Ask if eligible to vote i.e. code 1 in A1
	Single select	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	





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Single select; ROTATE 1-2 1. Yes 2. No 3. Don't know Fixed B2 Voting at this referendum will be compulsory. While you may change your mind, if you had to choose now, do you approve of this proposed alteration of the Australian Constitution to recognise the First Peoples of Australia by establishing an Aboriginal and Torres Strait Islander Voice? Ask if don't know i.e. in B1.		Do you approve this proposed alteration?	
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Places select one ontion only	B2	you had to choose now, do you approve of this proposed alteration of the Australian Constitution to recognise the First Peoples of Australia by establishing an Aboriginal	Ask if don't know i.e. code in B1.
ricase selectione option only		Please select one option only	





1	Yes	
2.	No	
3.	Don't know	Fixed
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B5	To what extent are you familiar with the Uluru Statement from the Heart?	Ask all
	Please select one option only	
	Single select; reverse 1-3	
1.	I've read it	
2.	I've not read it, but I've heard of it	
3.	I have not heard of it	
В6	Imagine if Australia was to hold a referendum on October 14 as to whether to alter the Australian constitution to make Qantas operate as a publicly owned service accountable to parliament.	Ask all
	Do you approve of this proposed alteration?	
	Please select one option only	
	Single select; ROTATE 1-2	
1.	Yes	
2.	No	
3.	Don't know	fixed
В7	Voting at this referendum will be compulsory. While you may change your mind, if you had to choose now, do you approve of this proposed alteration of the Australian Constitution to make Qantas operate as a publicly owned service accountable to parliament?	Ask if B6=3
	Please select one option only	
	Single select; ROTATE 1-2	
1.	Yes	
2.	No	
3.	Don't know	fixed
	END OF QUESTIONNAIRE	