



Publication date: 10 January 2023

Short Methodology Statement

Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	YouGov public data project- No Client
Fieldwork dates	21 st Dec 2023 -4 th Jan 2024
Mode of data collection	Online recruited from research panel (100%)
Target population	Tasmanians eligible to vote
Sample size	850
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	Yes

Long Methodology Statement

Effective sample size after weighting applied	769
Margin of error associated with effective sample size	±3.60
Variables used in weighting	Age x gender x location, Referendum past vote
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Source of online sample	Selected from previously recruited online panels of research participants to fill quota on 170 per electorate and weightings.
Positioning of voting intention questions in questionnaire?	After demographics
How were undecided voters handled?	Undecided respondents who answered “don’t know” were asked a leaner question which also included a “don’t know” option. Those who answered don’t know were excluded from published voting intention figures. 8% were thus excluded from result.
2PP calculation method	Not calculated.



Full Question Text of Published Questions

A1	Thinking about state politics only. If a state election for Tasmania was held today, which one of the following would you vote for? Please select one option only	Ask if eligible to vote
	<i>Single select ROTATE</i>	
1.	The Labor Party led by Rebecca White	Show all
2.	The Liberal Party led by Jeremy Rockliff	Show all
3.	The Jacqui Lambie Network	Show all
4.	The Greens	Show all
5.	Lara Alexander Independent	Show only in Bass
6.	John Tucker Independent	Show only in Lyons
7.	Craig Garland Independent	Show only in Braddon
8.	Kristie Johnson Independent	Show only in Clark
9.	David O'Byrne Independent	Show only in Franklin
10.	Don't know	Fixed
A2	To which one of the following do you have a leaning? Please select one option only	Ask if don't know i.e. code 10 in A1.
	<i>Single select ROTATE</i>	
1.	The Labor Party led by Rebecca White	Show all
2.	The Liberal Party led by Jeremy Rockliff	Show all
3.	The Jacqui Lambie Network	Show all
4.	The Greens	Show all
5.	Lara Alexander Independent	Show only in Bass
6.	John Tucker Independent	Show only in Lyons
7.	Craig Garland Independent	Show only in Braddon
8.	Kristie Johnson Independent	Show only in Clark
9.	David O'Byrne Independent	Show only in Franklin
10.	Don't know	Fixed
A3	Do you think the Jeremy Rockliff led Liberal State Government deserves to be re-elected, or is it time to give someone else a go? Please select one option only	
	<i>Single select; ROTATE 1-2</i>	
1.	They deserve to be re-elected	
2.	It's time to give someone else a go	
3.	Don't know	Fixed

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