



Public Polling Methodology Statement: YouGov

Publication date: 27th Nov -23

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Australian Democracy Network
End client	
Fieldwork dates	17 November to 21 st November 2023
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians who are eligible to vote
Sample size	1064
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	No

Long Methodology Statement	
Effective sample size after weighting applied	938
Margin of error associated with effective sample size	±3.19
Variables used in weighting	Age x gender x location, Age x education, AEC region x household income, Weighting by past vote
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
Positioning of voting intention questions in questionnaire?	N/A
How were undecided voters handled?	N/A
2PP calculation method	N/A



Full Question Text of Published Questions

YouGov is a member of the Australian Polling Council and complies with its Code of Conduct as it pertains to the public release of polling data. The purpose of this Code is to increase public confidence through greater transparency.

Q1	In making decisions that affect the living standards of Australians do you think that generally speaking Australian governments are more influenced by the interests of Please select one option only <i>Single select ROTATE 1-2</i>	Ask if eligible to vote?
1.	Big business	Show all
2.	Ordinary Australians	Show all
Q2	Under federal government law there are loopholes that allow political donations to be made in secret that would otherwise not be made. This is currently being reviewed by a committee of members of parliament. Which would be closest to your view? Please select one option only <i>Single select ROTATE 1-2</i>	Ask if eligible to vote?
1.	It is more important that loopholes that allow for secret donations be closed	Show all
2.	It is more important that most MP's reach a consensus of rules regarding political donations	Show all
Q3	If the Government acted to close loopholes that allowed secret donations would it influence your view of the Prime Minister's performance on integrity in politics? <i>Single select ROTATE 1-3</i>	Ask if eligible to vote?
1.	Would not change my view	Show all
2.	I would rate this action positively	Show all
3.	I would rate this action negatively	Show all
Q4	How well or badly would you say the current Federal Government is handling the task of fighting corruption? Please select one option only <i>Single select</i>	Ask if eligible to vote?
1.	Very badly	Show all
2.	Fairly badly	Show all
3.	Fairly well	Show all
4.	Very well	Show all
Q5	How big or small a problem would you say corruption is in government? Please select one option only <i>Single select</i>	Ask if eligible to vote?
1.	Very small	Show all
2.	Quite small	Show all
3.	Quite big problem	Show all
4.	Very big problem	Show all