



Public Polling Methodology Statement: Cherish Life QLD

Publication date: 19 July 2021

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Cherish Life QLD
End client	Cherish Life QLD
Fieldwork dates	14-17 July 2021
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians who are eligible to vote
Sample size	1506
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	Yes

Long Methodology Statement	
Effective sample size after weighting applied	1116
Margin of error associated with effective sample size	±2.9
Variables used in weighting	Age x gender x location, Age x education, AEC region x household income
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
Positioning of voting intention questions in questionnaire?	N/A
How were undecided voters handled?	N/A
2PP calculation method	N/A



Full Question Text of Published Questions

Termination of pregnancy is permitted in all Australian states and territories under various circumstances after 20 weeks of pregnancy. This is referred to as a 'late-term abortion.' Sometimes a baby is born alive in a 'late-term abortion' procedure. Which is closer to your own view about babies born alive after a late-term abortion procedure? ROTATE 1-2

1. They must be given medical care to the same extent as other premature babies. This would be life-sustaining care if they are viable and compatible with life.
2. They should not be given medical care and can be allowed to die
3. Don't know