

YouGov Survey Results

Sample Size: 14,552

Fieldwork: 6th - 19th October 2022



Total						
	UK	France	Italy	Netherlands	Poland	Spain

For the following question, by "factory farming" we mean the farming of animals in cages, crates, or other confined spaces...To what extent do you agree or disagree with each of the following statements? Factory farming puts profits before...

...animal welfare

	Total	UK	France	Italy	Netherlands	Poland	Spain
Unweighted base	14552	2077	1014	1049	1000	1002	1115
Base: All Country adults	14552	2077	1014	1049	1000	1002	1115
Strongly agree	43%	57%	58%	53%	31%	41%	42%
Tend to agree	26%	24%	22%	25%	28%	31%	25%
Neither agree nor disagree	15%	9%	9%	11%	19%	12%	14%
Tend to disagree	6%	2%	4%	6%	9%	6%	8%
Strongly disagree	5%	1%	4%	5%	5%	5%	7%
Don't know	5%	6%	2%	2%	8%	5%	3%
Net: Agree	69%	81%	81%	77%	59%	72%	68%
Net: Disagree	11%	4%	8%	10%	14%	10%	15%

...the health of those consuming animal products

	Total	UK	France	Italy	Netherlands	Poland	Spain
Unweighted base	14552	2077	1014	1049	1000	1002	1115
Base: All Country adults	14552	2077	1014	1049	1000	1002	1115
Strongly agree	32%	38%	47%	38%	19%	31%	31%
Tend to agree	29%	29%	28%	34%	30%	34%	26%
Neither agree nor disagree	20%	17%	14%	16%	27%	19%	22%
Tend to disagree	8%	6%	4%	7%	11%	7%	11%
Strongly disagree	5%	2%	4%	3%	5%	4%	7%
Don't know	6%	8%	4%	3%	9%	6%	3%
Net: Agree	62%	66%	74%	71%	49%	65%	57%
Net: Disagree	13%	8%	8%	10%	16%	11%	17%



	Total	UK	France	Italy	Netherlands	Poland	Spain
...the climate and the environment							
Unweighted base	14552	2077	1014	1049	1000	1002	1115
Base: All Country adults	14552	2077	1014	1049	1000	1002	1115
Strongly agree	35%	42%	47%	45%	24%	32%	38%
Tend to agree	29%	27%	28%	30%	32%	33%	27%
Neither agree nor disagree	19%	16%	13%	13%	22%	18%	18%
Tend to disagree	7%	3%	4%	6%	10%	7%	7%
Strongly disagree	5%	2%	3%	3%	4%	4%	7%
Don't know	6%	10%	4%	3%	8%	6%	3%
Net: Agree	63%	69%	76%	75%	56%	65%	65%
Net: Disagree	12%	5%	7%	9%	14%	11%	14%

Before taking this survey, were you aware that the livestock sector globally produces more greenhouse gas emissions than the emissions of all planes, trains, and cars worldwide put together?

Unweighted base	14552	2077	1014	1049	1000	1002	1115
Base: All Country adults	14552	2077	1014	1049	1000	1002	1115
Yes, I was	51%	55%	43%	63%	42%	43%	58%
No, I wasn't	49%	45%	57%	37%	58%	57%	42%

Cell Contents (Column Percentages)

YouGov Survey Results

Sample Size: 14,552

Fieldwork: 6th - 19th October 2022



Total	Country					
	CzechRepublic	SouthAfrica	Egypt	India	NewZealand	Brazil

For the following question, by "factory farming" we mean the farming of animals in cages, crates, or other confined spaces...To what extent do you agree or disagree with each of the following statements?Factory farming puts profits before...

...animal welfare

	Total	CzechRepublic	SouthAfrica	Egypt	India	NewZealand	Brazil
Unweighted base	14552	1000	990	1060	1016	1000	1001
Base: All Country adults	14552	1000	990	1060	1016	1000	1001
Strongly agree	43%	35%	46%	22%	30%	43%	40%
Tend to agree	26%	34%	28%	27%	31%	32%	21%
Neither agree nor disagree	15%	15%	15%	26%	20%	12%	17%
Tend to disagree	6%	8%	6%	10%	9%	6%	9%
Strongly disagree	5%	5%	4%	6%	5%	4%	9%
Don't know	5%	3%	1%	9%	6%	3%	4%
Net: Agree	69%	69%	74%	48%	61%	75%	60%
Net: Disagree	11%	13%	11%	17%	14%	10%	19%

...the health of those consuming animal products

	Total	CzechRepublic	SouthAfrica	Egypt	India	NewZealand	Brazil
Unweighted base	14552	1000	990	1060	1016	1000	1001
Base: All Country adults	14552	1000	990	1060	1016	1000	1001
Strongly agree	32%	21%	40%	25%	29%	31%	32%
Tend to agree	29%	34%	28%	26%	32%	32%	25%
Neither agree nor disagree	20%	24%	18%	25%	24%	19%	22%
Tend to disagree	8%	12%	9%	8%	6%	10%	9%
Strongly disagree	5%	6%	5%	6%	4%	5%	8%
Don't know	6%	4%	1%	9%	4%	4%	4%
Net: Agree	62%	55%	68%	51%	62%	63%	57%
Net: Disagree	13%	18%	13%	14%	10%	14%	18%



	Total	Country					
		CzechRepublic	SouthAfrica	Egypt	India	NewZealand	Brazil

...the climate and the environment

Unweighted base	14552	1000	990	1060	1016	1000	1001
Base: All Country adults	14552	1000	990	1060	1016	1000	1001
Strongly agree	35%	21%	38%	23%	30%	33%	36%
Tend to agree	29%	32%	29%	27%	33%	31%	23%
Neither agree nor disagree	19%	23%	20%	26%	22%	18%	19%
Tend to disagree	7%	13%	7%	10%	7%	9%	8%
Strongly disagree	5%	6%	5%	6%	3%	5%	9%
Don't know	6%	5%	2%	9%	5%	4%	5%
Net: Agree	63%	53%	66%	50%	62%	64%	60%
Net: Disagree	12%	19%	12%	16%	10%	14%	17%

Before taking this survey, were you aware that the livestock sector globally produces more greenhouse gas emissions than the emissions of all planes, trains, and cars worldwide put together?

Unweighted base	14552	1000	990	1060	1016	1000	1001
Base: All Country adults	14552	1000	990	1060	1016	1000	1001
Yes, I was	51%	43%	50%	52%	60%	55%	46%
No, I wasn't	49%	57%	50%	48%	40%	45%	54%

Cell Contents (C)

YouGov Survey Results

Sample Size: 14,552

Fieldwork: 6th - 19th October 2022



Total	Age					
	US	18 - 24	25 - 34	35 - 44	45 - 54	55+

For the following question, by "factory farming" we mean the farming of animals in cages, crates, or other confined spaces...To what extent do you agree or disagree with each of the following statements?Factory farming puts profits before...

...animal welfare

	Total	US	18 - 24	25 - 34	35 - 44	45 - 54	55+
Unweighted base	14552	1228	1865	2880	2639	2450	4718
Base: All Country adults	14552	1228	2013	2822	2649	2525	4543
Strongly agree	43%	46%	39%	42%	43%	44%	45%
Tend to agree	26%	21%	26%	26%	26%	26%	28%
Neither agree nor disagree	15%	16%	16%	17%	16%	13%	13%
Tend to disagree	6%	5%	9%	7%	6%	7%	5%
Strongly disagree	5%	4%	5%	4%	4%	5%	5%
Don't know	5%	8%	6%	5%	5%	5%	4%
Net: Agree	69%	67%	65%	67%	69%	70%	73%
Net: Disagree	11%	9%	13%	11%	11%	11%	10%

...the health of those consuming animal products

	Total	US	18 - 24	25 - 34	35 - 44	45 - 54	55+
Unweighted base	14552	1228	1865	2880	2639	2450	4718
Base: All Country adults	14552	1228	2013	2822	2649	2525	4543
Strongly agree	32%	34%	30%	33%	34%	33%	32%
Tend to agree	29%	25%	29%	28%	27%	30%	31%
Neither agree nor disagree	20%	19%	21%	21%	21%	20%	20%
Tend to disagree	8%	7%	9%	7%	8%	7%	9%
Strongly disagree	5%	5%	4%	4%	4%	5%	5%
Don't know	6%	9%	6%	6%	6%	5%	5%
Net: Agree	62%	59%	59%	62%	62%	62%	62%
Net: Disagree	13%	12%	14%	11%	12%	13%	13%



	Total	Age				
		US	18 - 24	25 - 34	35 - 44	45 - 54

...the climate and the environment

Unweighted base	14552	1228	1865	2880	2639	2450	4718
Base: All Country adults	14552	1228	2013	2822	2649	2525	4543
Strongly agree	35%	38%	35%	36%	36%	34%	34%
Tend to agree	29%	22%	29%	28%	27%	29%	30%
Neither agree nor disagree	19%	19%	20%	19%	19%	18%	19%
Tend to disagree	7%	6%	7%	7%	7%	7%	7%
Strongly disagree	5%	6%	4%	4%	4%	5%	5%
Don't know	6%	10%	5%	6%	7%	6%	6%
Net: Agree	63%	60%	64%	64%	63%	64%	63%
Net: Disagree	12%	11%	11%	12%	12%	12%	12%

Before taking this survey, were you aware that the livestock sector globally produces more greenhouse gas emissions than the emissions of all planes, trains, and cars worldwide put together?

Unweighted base	14552	1228	1865	2880	2639	2450	4718
Base: All Country adults	14552	1228	2013	2822	2649	2525	4543
Yes, I was	51%	45%	55%	54%	50%	48%	49%
No, I wasn't	49%	55%	45%	46%	50%	52%	51%

Cell Contents (C)

YouGov Survey Results

Sample Size: 14,552

Fieldwork: 6th - 19th October 2022



Total	Gender	
	Male	Female

For the following question, by "factory farming" we mean the farming of animals in cages, crates, or other confined spaces...To what extent do you agree or disagree with each of the following statements? Factory farming puts profits before...

...animal welfare

	Unweighted base	14552	7190	7362
Base: All Country adults		14552	7284	7268
Strongly agree	43%		40%	46%
Tend to agree	26%		28%	25%
Neither agree nor disagree	15%		16%	13%
Tend to disagree	6%		7%	6%
Strongly disagree	5%		5%	5%
Don't know	5%		4%	5%
Net: Agree	69%		68%	71%
Net: Disagree	11%		12%	10%

...the health of those consuming animal products

	Unweighted base	14552	7190	7362
Base: All Country adults		14552	7284	7268
Strongly agree	32%		30%	35%
Tend to agree	29%		30%	29%
Neither agree nor disagree	20%		21%	20%
Tend to disagree	8%		9%	7%
Strongly disagree	5%		5%	4%
Don't know	6%		5%	6%
Net: Agree	62%		60%	63%
Net: Disagree	13%		14%	11%



	Total	Gender	
		Male	Female

...the climate and the environment

Unweighted base	14552	7190	7362
Base: All Country adults	14552	7284	7268
Strongly agree	35%	33%	37%
Tend to agree	29%	29%	29%
Neither agree nor disagree	19%	19%	18%
Tend to disagree	7%	8%	6%
Strongly disagree	5%	5%	4%
Don't know	6%	5%	7%
Net: Agree	63%	62%	65%
Net: Disagree	12%	13%	10%

Before taking this survey, were you aware that the livestock sector globally produces more greenhouse gas emissions than the emissions of all planes, trains, and cars worldwide put together?

Unweighted base	14552	7190	7362
Base: All Country adults	14552	7284	7268
Yes, I was	51%	55%	46%
No, I wasn't	49%	45%	54%

Cell Contents (C)

YouGov Survey Results

Sample Size: 14,552

Fieldwork: 6th - 19th October 2022



Total						
	UK	France	Italy	Netherlands	Poland	Spain

For the following question, by "factory farming" we mean the farming of animals in cages, crates, or other confined spaces...To what extent do you agree or disagree with each of the following statements? Factory farming puts profits before...

...animal welfare							
Unweighted base	14552	2077	1014	1049	1000	1002	1115
Base: All Country adults	14552	2077	1014	1049	1000	1002	1115
Strongly agree	6255	1190	592	552	311	414	472
Tend to agree	3853	490	227	257	282	310	282
Neither agree nor disagree	2138	195	92	114	194	124	158
Tend to disagree	940	51	36	58	88	59	89
Strongly disagree	680	27	42	49	49	45	83
Don't know	687	124	24	19	76	49	30
Net: Agree	10107	1680	820	809	593	724	754
Net: Disagree	1620	78	78	107	137	104	172
...the health of those consuming animal products							
Unweighted base	14552	2077	1014	1049	1000	1002	1115
Base: All Country adults	14552	2077	1014	1049	1000	1002	1115
Strongly agree	4715	781	473	394	187	314	351
Tend to agree	4248	599	281	353	300	337	290
Neither agree nor disagree	2952	360	137	172	268	189	249
Tend to disagree	1160	123	43	69	107	67	119
Strongly disagree	677	40	41	33	52	39	76
Don't know	801	174	39	28	86	57	31
Net: Agree	8962	1380	754	746	487	650	641
Net: Disagree	1837	163	84	102	159	106	195
...the climate and the environment							



	Total						
		UK	France	Italy	Netherlands	Poland	Spain
Unweighted base	14552	2077	1014	1049	1000	1002	1115
Base: All Country adults	14552	2077	1014	1049	1000	1002	1115
Strongly agree	5075	866	481	469	239	320	419
Tend to agree	4159	565	286	316	324	333	304
Neither agree nor disagree	2728	327	137	138	217	178	201
Tend to disagree	1035	68	44	63	97	69	79
Strongly disagree	673	39	30	32	40	43	76
Don't know	881	211	37	31	83	60	35
Net: Agree	9234	1432	767	785	563	652	723
Net: Disagree	1709	107	73	95	137	112	155

Before taking this survey, were you aware that the livestock sector globally produces more greenhouse gas emissions than the emissions of all planes, trains, and cars worldwide put together?

Unweighted base	14552	2077	1014	1049	1000	1002	1115
Base: All Country adults	14552	2077	1014	1049	1000	1002	1115
Yes, I was	7389	1140	433	660	425	435	646
No, I wasn't	7163	937	581	389	575	567	469

Cell Contents (Counts)

YouGov Survey Results

Sample Size: 14,552

Fieldwork: 6th - 19th October 2022



Total	Country					
	CzechRepublic	SouthAfrica	Egypt	India	NewZealand	Brazil

For the following question, by "factory farming" we mean the farming of animals in cages, crates, or other confined spaces...To what extent do you agree or disagree with each of the following statements?Factory farming puts profits before...

...animal welfare							
Unweighted base	14552	1000	990	1060	1016	1000	1001
Base: All Country adults	14552	1000	990	1060	1016	1000	1001
Strongly agree	6255	345	450	230	303	431	397
Tend to agree	3853	341	282	283	312	322	206
Neither agree nor disagree	2138	151	144	271	199	122	174
Tend to disagree	940	83	62	110	96	60	92
Strongly disagree	680	49	42	66	47	37	94
Don't know	687	31	9	100	59	28	38
Net: Agree	10107	686	732	513	615	753	603
Net: Disagree	1620	132	104	176	143	97	186
...the health of those consuming animal products							
Unweighted base	14552	1000	990	1060	1016	1000	1001
Base: All Country adults	14552	1000	990	1060	1016	1000	1001
Strongly agree	4715	206	401	261	298	309	318
Tend to agree	4248	342	272	277	327	317	248
Neither agree nor disagree	2952	237	175	269	245	192	220
Tend to disagree	1160	120	86	87	59	95	93
Strongly disagree	677	56	45	65	41	48	85
Don't know	801	39	11	99	45	39	37
Net: Agree	8962	548	673	539	625	626	567
Net: Disagree	1837	176	131	153	100	143	178
...the climate and the environment							



	Total	Country					
		CzechRepublic	SouthAfrica	Egypt	India	NewZealand	Brazil
Unweighted base	14552	1000	990	1060	1016	1000	1001
Base: All Country adults	14552	1000	990	1060	1016	1000	1001
Strongly agree	5075	211	372	240	302	330	363
Tend to agree	4159	317	284	286	330	312	233
Neither agree nor disagree	2728	228	193	272	226	181	190
Tend to disagree	1035	133	72	103	70	88	81
Strongly disagree	673	56	52	65	34	48	88
Don't know	881	55	17	94	54	41	46
Net: Agree	9234	528	656	526	632	642	596
Net: Disagree	1709	189	124	168	103	136	169

Before taking this survey, were you aware that the livestock sector globally produces more greenhouse gas emissions than the emissions of all planes, trains, and cars worldwide put together?

Unweighted base	14552	1000	990	1060	1016	1000	1001
Base: All Country adults	14552	1000	990	1060	1016	1000	1001
Yes, I was	7389	428	491	551	610	551	464
No, I wasn't	7163	572	499	509	406	449	537

Cell Contents (C

YouGov Survey Results

Sample Size: 14,552

Fieldwork: 6th - 19th October 2022



Total	Age					
	US	18 - 24	25 - 34	35 - 44	45 - 54	55+

For the following question, by "factory farming" we mean the farming of animals in cages, crates, or other confined spaces...To what extent do you agree or disagree with each of the following statements? Factory farming puts profits before...

...animal welfare

	Unweighted base	US	18 - 24	25 - 34	35 - 44	45 - 54	55+
Base: All Country adults	14552	1228	1865	2880	2639	2450	4718
Strongly agree	6255	567	779	1177	1142	1104	2052
Tend to agree	3853	258	521	725	677	665	1264
Neither agree nor disagree	2138	197	324	470	415	338	590
Tend to disagree	940	56	172	186	169	166	247
Strongly disagree	680	50	96	125	118	123	217
Don't know	687	100	119	137	128	129	173
Net: Agree	10107	825	1301	1903	1819	1769	3316
Net: Disagree	1620	106	269	311	287	289	464

...the health of those consuming animal products

	Unweighted base	US	18 - 24	25 - 34	35 - 44	45 - 54	55+
Base: All Country adults	14552	1228	1865	2880	2639	2450	4718
Strongly agree	4715	422	605	942	911	826	1431
Tend to agree	4248	305	585	802	721	750	1389
Neither agree nor disagree	2952	238	429	589	545	494	895
Tend to disagree	1160	91	190	196	204	179	390
Strongly disagree	677	57	85	119	115	138	219
Don't know	801	115	119	173	153	138	218
Net: Agree	8962	727	1190	1744	1632	1576	2820
Net: Disagree	1837	148	275	316	320	317	610

...the climate and the environment



	Total	Age					
		US	18 - 24	25 - 34	35 - 44	45 - 54	55+
Unweighted base	14552	1228	1865	2880	2639	2450	4718
Base: All Country adults	14552	1228	2013	2822	2649	2525	4543
Strongly agree	5075	463	712	1019	958	863	1523
Tend to agree	4159	269	577	782	711	742	1348
Neither agree nor disagree	2728	239	401	525	499	455	848
Tend to disagree	1035	69	139	210	189	168	329
Strongly disagree	673	71	77	122	117	134	224
Don't know	881	117	107	163	176	163	271
Net: Agree	9234	732	1289	1801	1668	1605	2872
Net: Disagree	1709	140	216	332	305	302	553

Before taking this survey, were you aware that the livestock sector globally produces more greenhouse gas emissions than the emissions of all planes, trains, and cars worldwide put together?

Unweighted base	14552	1228	1865	2880	2639	2450	4718
Base: All Country adults	14552	1228	2013	2822	2649	2525	4543
Yes, I was	7389	553	1116	1515	1332	1215	2211
No, I wasn't	7163	675	897	1307	1317	1310	2332

Cell Contents (C

YouGov Survey Results

Sample Size: 14,552

Fieldwork: 6th - 19th October 2022



Total	Gender	
	Male	Female

For the following question, by "factory farming" we mean the farming of animals in cages, crates, or other confined spaces...To what extent do you agree or disagree with each of the following statements? Factory farming puts profits before...

...animal welfare

	Unweighted base	14552	7190	7362
Base: All Country adults		14552	7284	7268
Strongly agree		6255	2887	3368
Tend to agree		3853	2039	1814
Neither agree nor disagree		2138	1187	951
Tend to disagree		940	530	410
Strongly disagree		680	334	347
Don't know		687	308	379
Net: Agree		10107	4926	5182
Net: Disagree		1620	864	757

...the health of those consuming animal products

	Unweighted base	14552	7190	7362
Base: All Country adults		14552	7284	7268
Strongly agree		4715	2184	2531
Tend to agree		4248	2170	2078
Neither agree nor disagree		2952	1533	1419
Tend to disagree		1160	659	501
Strongly disagree		677	382	296
Don't know		801	357	444
Net: Agree		8962	4354	4608
Net: Disagree		1837	1040	797

...the climate and the environment



	Total	Gender	
		Male	Female
Unweighted base	14552	7190	7362
Base: All Country adults	14552	7284	7268
Strongly agree	5075	2417	2657
Tend to agree	4159	2079	2080
Neither agree nor disagree	2728	1417	1311
Tend to disagree	1035	601	435
Strongly disagree	673	376	297
Don't know	881	394	487
Net: Agree	9234	4496	4738
Net: Disagree	1709	977	732

Before taking this survey, were you aware that the livestock sector globally produces more greenhouse gas emissions than the emissions of all planes, trains, and cars worldwide put together?

Unweighted base	14552	7190	7362
Base: All Country adults	14552	7284	7268
Yes, I was	7389	4038	3351
No, I wasn't	7163	3247	3917

Cell Contents (C)