

Public Polling Methodology Statement: Uluru Dialogue

Publication date: April 2022

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Uluru Dialogue
End client	Uluru Dialogue
Fieldwork dates	1-21 March 2023
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians who are eligible to vote
Sample size	15,060
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	No

Long Methodology Statement	
Effective sample size after weighting applied	12,825
Margin of error associated with effective sample size	±0.865
Variables used in weighting	Age x gender x location + education + vote at the 2022 federal election
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame
Positioning of voting intention questions in questionnaire?	N/A
How were undecided voters handled?	Not applicable
2PP calculation method	Not applicable

Full Question Text of Published Questions

Q1 The Australian government will hold a referendum later this year on a proposal to establish a Voice to Parliament for Aboriginal and Torres Strait Islanders in the constitution. **ASK ALL**

If this referendum was held today, how would you vote?

Please select one option only.

Single select; reverse

1. Yes
2. No
3. Don't know

Fixed

Q2 If you had to choose on changing the Constitution to establish an Aboriginal and Torres Strait Islander Voice, to which of the following options do you have a leaning? If Q1 = Don't know

Single select; reverse

1. Yes
2. No
3. Don't know

Q3 Regardless of how you intend to vote, do you believe Aboriginal and Torres Strait Islanders support the Voice? ASK ALL

Single select; reverse

1. Almost all Aboriginal and Torres Strait Islanders **support** the Voice
2. A majority of Aboriginal and Torres Strait Islanders **support** the Voice, but a significant minority do not
3. Aboriginal and Torres Strait Islanders are evenly **divided** about the Voice
4. Most Aboriginal and Torres Strait Islanders **oppose** the Voice
5. Don't know

Fixed

YouGov is a member of the Australian Polling Council and complies with its Code of Conduct as it pertains to the public release of polling data. The purpose of this Code is to increase public confidence through greater transparency.