



**Public Polling Methodology Statement: Victoria State Newspoll**

**Publication date:** 20 November 2021

| <b>Short Methodology Statement</b>          |   |
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| <b>Research company</b>                     | YouGov Galaxy Pty Ltd   |
| <b>Client commissioning the research</b>    | The Australian, News Corp Australia   |
| <b>End client</b>                           | The Australian, News Corp Australia   |
| <b>Fieldwork dates</b>                      | 11 to 17 November 2021  |
| <b>Mode of data collection</b>              | Online recruited from research panel (100%)                                       |
| <b>Target population</b>                    | Australians in Victoria who are eligible to vote                                  |
| <b>Sample size</b>                          | 1029  |
| <b>Australian Polling Council compliant</b> | Yes   |
| <b>URL of Long Methodology statement</b>    | <a href="https://au.yougov.com/results/apc">https://au.yougov.com/results/apc</a> |
| <b>Is voting intention published?</b>       | Yes   |

| <b>Long Methodology Statement</b>                                  |   |
|--|---|
| <b>Effective sample size after weighting applied</b>               | 754   |
| <b>Margin of error associated with effective sample size</b>       | ±3.6  |
| <b>Variables used in weighting</b>                                 | Age x gender x location, Age x education  |
| <b>Weighting method used</b>                                       | Rim weighting   |
| <b>Full question text, responses categories and randomisation</b>  | See below   |
| <b>Proportion of landline/mobile completed interviews</b>          | N/A   |
| <b>Source of online sample</b>                                     | Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote   |
| <b>Positioning of voting intention questions in questionnaire?</b> | Immediately after demographics  |
| <b>How were undecided voters handled?</b>                          | Undecided respondents who answered “don’t know” were asked a leaner question which also included a “don’t know” option. Those who answered don’t know were excluded from published voting intention figures but not from the survey. 9% were thus excluded from published voting intention figures. |
| <b>2PP calculation method</b>                                      | Calculated according to preference flows at previous federal and state elections  |



**Full Question Text of Published Questions**

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| A2  | Thinking about <b>state</b> politics. If a state election for Victoria was held today, which one of the following would you vote for?<br><b>Please select one option only</b>  | Ask if eligible to vote                                     |
|     | <i>Single select ROTATE 1-7</i>  |   |
| 1.  | The Labor Party  | Show all  |
| 2.  | The Liberal Party  | Show only in electorates where Liberal ran in 2018          |
| 3.  | The Nationals  | Show only in electorates where Nationals ran in 2018        |
| 4.  | The Greens   | Show all  |
| 5.  | Named other parties (not published separately)   | Show only in electorates where selected parties ran in 2018 |
| 6.  | Another party or candidate   | Fixed   |
| 7.  | Don't know   | Fixed   |
| A3  | To which one of the following do you have a leaning?<br><b>Please select one option only</b>   | Ask if don't know i.e. code 7 in A2. Code 1-6 go to A14     |
|     | <i>Single select ROTATE 1-7</i>  |   |
| 1.  | The Labor Party  | Show all  |
| 2.  | The Liberal Party  | Show only in electorates where Liberal ran in 2018          |
| 3.  | The Nationals  | Show only in electorates where Nationals ran in 2018        |
| 4.  | The Greens   | Show all  |
| 5.  | Named other parties (not published separately)   | Show only in electorates where selected parties ran in 2018 |
| 6.  | Another party or candidate   | Fixed   |
| 7.  | Don't know   | Fixed   |
| A14 | You must allocate preferences for all parties. Between these parties, which would you rank highest?  | ASK IF A2=4-7 or A3 = 4-6                                   |
|     | <i>Single select ROTATE 1-3</i>  |   |
| 1.  | Labor  |   |
| 2.  | Liberal/Nationals  |   |
| 3.  | Refused/ will just follow how to vote cards/don't know   |   |
| A4  | Thinking now about the leaders of the parties. Are you satisfied or dissatisfied with the way Daniel Andrews is doing his job as Premier?<br><b>Please select one option only</b>  | Ask if eligible to vote i.e. code 1 in A1                   |
|     | <i>Single select</i>   |   |
| 1.  | Satisfied  |   |
| 2.  | Dissatisfied   |   |
| 3.  | Don't know   |   |
| A5  | On balance, and while you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Daniel Andrews is doing his job as Premier?<br><b>Please select one option only</b> | Ask if don't know i.e. code 3 in A4. Code 1-2 go to B1      |
|     | <i>Single select</i>   |   |
| 1.  | Satisfied  |   |
| 2.  | Dissatisfied   |   |
| 3.  | Don't know   |   |
| B1  | Do you think the Andrews Labor Government deserves to be re-elected, or is it time to give someone else a go?  | Ask all eligible to vote i.e. code 1 in A1                  |



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|-----|--|--|
|     | <i>Single select; ROTATE 1-2</i>   |  |
| 1.  | Deserves to be re-elected  |  |
| 2.  | It's time to give someone else a go  |  |
| 3.  | Don't know   |  |
| B1b | If you had to choose, do you think the Andrews Labor Government deserves to be re-elected, or is it time to give someone else a go?  | Ask if don't know i.e. code 3 in B1. Code 1-2 go to A6   |
|     | <i>Single select; ROTATE 1-2</i>   |  |
| 1.  | Deserves to be re-elected  |  |
| 2.  | It's time to give someone else a go  |  |
| 3.  | Don't know   |  |
| A6  | Are you satisfied or dissatisfied with the way Matthew Guy is doing his job as Leader of the Opposition?<br><b>Please select one option only</b>   | Ask all eligible to vote i.e. code 1 in A1               |
|     | <i>Single select</i>   |  |
| 1.  | Satisfied  |  |
| 2.  | Dissatisfied   |  |
| 3.  | Don't know   |  |
| A7  | On balance, and while you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Matthew Guy is doing his job as Leader of the Opposition?<br><b>Please select one option only</b> | Ask if don't know i.e. code 3 in A6. Code 1-2 go to A8   |
|     | <i>Single select</i>   |  |
| 1.  | Satisfied  |  |
| 2.  | Dissatisfied   |  |
| 3.  | Don't know   |  |
| A8  | Who do you think would make the better Premier?<br><b>Please select one option only</b>  | Ask all eligible to vote i.e. code 1 in A1               |
|     | <i>Single select; ROTATE 1-2</i>   |  |
| 1.  | Daniel Andrews   |  |
| 2.  | Matthew Guy  |  |
| 3.  | Don't know   | Fixed  |
| A9  | If you had to choose, which one of the two leaders do you think would make the better Premier?<br><b>Please select one option only</b>   | Ask if don't know i.e. code 3 in A8. Code 1-2 go to B2   |
|     | <i>Single select; ROTATE 1-2</i>   |  |
| 1.  | Daniel Andrews   |  |
| 2.  | Matthew Guy  |  |
| 3.  | Don't know   | Fixed  |
| B2  | How do you rate Daniel Andrews' performance in handling the COVID-19 situation in Victoria throughout the pandemic?<br><b>Please select one option only</b>  | Ask all eligible to vote i.e. code 1 in A1               |
|     | <i>Single select; Random reverse 1-4</i>   |  |
| 1.  | He's done consistently well  |  |
| 2.  | He's done most things well but there are some things he could have done better   |  |
| 3.  | He's done some things well but he's done many things poorly  |  |
| 4.  | He's done consistently poorly  |  |
| 5.  | Don't know   | Fixed  |
| B2b | On balance, and while you may have no strong feelings either way, how do you rate Daniel Andrews' performance in handling the COVID-19 situation in Victoria throughout the pandemic?<br><b>Please select one option only</b>                              | Ask if don't know i.e. code 5 in B2. Codes 1-4 go to end |



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|----|--|-------|
|    | <i>Single select; Random reverse 1-4</i>                                       |       |
| 1. | He's done consistently well  |       |
| 2. | He's done most things well but there are some things he could have done better |       |
| 3. | He's done some things well but he's done many things poorly                    |       |
| 4. | He's done consistently poorly  |       |
| 5. | Don't know   | Fixed |
|    |  |       |

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